



## Using Voice Over (VO) in Creating Materials for Teaching Speaking Skills

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### Abstract

This research describes Voice Over (VO) techniques in creating teaching materials for teaching speaking. This research is descriptive qualitative. The analysis shows that the VO technique in teaching speaking encompasses a broad range of contexts to focus on language proficiency and practical communication skills. This prepares students to navigate diverse real-life interactions encountered in daily life. Teachers utilize VO techniques to narrate dialogues and narratives, introduce vocabulary, and enhance pronunciation and intonation skills. They can separate recordings to focus on skill development and integrate learning into everyday contexts, grammar explanations, and create immersive experiences. They can use user-friendly voice recording software, produce interesting/engaging content, boost confidence, and improve communication skills. VO teachers should master pronunciation, intonation, and communication through regular vocal practice, and adapt their teaching to meet students' needs by adjusting language levels and providing constructive feedback for continuous improvement. They can employ creative methods like storytelling and role-playing to train speaking abilities, thereby fostering interactive learning and dynamic educational environments. When creating VO materials, teachers begin by selecting interesting/engaging topics such as everyday conversations or professional scenarios. They meticulously script clear and structured dialogues, instructions, or narrations with appropriate vocabulary to meet specific learning objectives. They should ensure high-quality audio recordings with clear pronunciation by native speakers to maintain authenticity and minimize distractions while integrating multimedia elements to enrich the learning experience and reinforce comprehension. Specific examples of VO materials can be found in daily activity and real life which illustrate utility in providing practical language learning experiences.

**Keywords:** audio material, listening, teaching listening, voice over

### Introduction

When discussing "all sectors of the industry," Voice-Over (VO) work presents numerous possibilities, including roles in commercials, infomercials, trailers, promotional content, looping, automated dialogue replacement (ADR), dubbing, telephone prompts, online audio, audiovisual presentations, documentaries, video games, audiobooks, point-of-sale displays, corporate training videos, marketing materials, websites, toys, museums, television series, DVDs, feature films, podcasts, and mobile

applications (Wilcox, 2014). Voiceover is the narration provided by an off-screen voice, which can be male, female, or child, delivering all or part of the story directly to the audience (Sudrajat, 2023).

The term "voice-over" refers to the practice where the voice of a narrator or anchor is heard speaking while video footage plays simultaneously (Johnson & Radosh, 2023). The term voice-over refers to a production technique where a disembodied voice is broadcast live or pre-recorded in radio, television, film, theatre, and/or



presentation (Franco et al., 2010). Essentially, it means that the narration or commentary provided by the anchor accompanies and complements the visual content, creating a cohesive presentation where the spoken words provide context, explanation, or additional information that enhances the viewer's understanding of what is being shown on screen. This technique is commonly used in various forms of media such as television news broadcasts, documentaries, advertisements, and instructional videos to convey information effectively to the audience. VO indicates that the character speaking is either absent from the scene or that the dialogue represents the character's internal thoughts (Dancyger & Rush, 2013).

VO is a sound recording technique used to complement visuals or audio in various media. This voice is present off-screen, providing information, narration, or instructions to the viewer or listener. Unlike dialogue that comes from characters in films or videos, VO is usually performed by professional voice actors. The script that is read is adjusted to the purpose and type of media. For example, in documentary films, VO acts as a narrator who explains events or history. In advertising, VO is used to promote a product or service interestingly. Voice VO is also commonly found in audiobooks, explainer videos, and even Global Positioning System (GPS) instruction messages. In short, VO is a versatile tool for conveying information,

establishing atmosphere, and guiding the audience in a variety of media formats.

VO is a technique in audiovisual production in which an invisible speaker provides the voice for narration, dialogue, or commentary in a video, film, advertisement, presentation, or other multimedia content. The purpose of VO is to convey information, convey a story, or direct the audience through the use of a clear and expressive voice. This technique allows the use of verbal language to strengthen or explain the images or scenes displayed, thereby increasing the audience's understanding and interest in the content presented. VO in general is one of the audio variables in audio visual products which is in the form of a voice recording of the narrator reading a script that has been written by the scriptwriter and functions to convey a message. VO is only one of the audio variables because, in an audio-visual product, there are lots of audio variables in it. However, this VO variable has a vital function, namely conveying messages. Conveying messages can of course be done either by audio or visual. Conveying messages through visuals is certainly quite a challenge because everyone's visual references are different. Everyone is not necessarily the same when translating messages in visual form, but with the help of variable VO, which was previously written by a scriptwriter, the delivery of messages will be easier and more focused.

VO has an important role in audiovisual production. First, VO is used to provide



important information in a video or presentation. For example, in documentaries, VO provides background, facts, or history relevant to the images shown, helping the audience to understand the content in more depth. Second, VO is used to convey stories or narratives in films or advertisements. This allows for character development or expression of a character's feelings without requiring direct dialogue from the character, making the story feel more alive and in-depth. Third, VO functions as a guide to direct the audience through multimedia content by providing directions or explaining what is happening. This is especially useful in tutorials or instructions, where VO the audience follows the steps or procedures better. Fourth, VO can be used to create a certain atmosphere or atmosphere in audiovisual production. VO sound can change the atmosphere to be serious, funny, or dramatic, according to the theme or message you want to convey. Fifth, VO also functions to fill the silence in videos or presentations, keeping the audience engaged and not losing focus. This is especially useful when there is no direct dialogue or to provide a sense of continuity in the show. Overall, VO is not only a means of verbal communication but also an important element in creating a cohesive and engaging audiovisual experience for the audience, reinforcing each visual element with information, story, direction, atmosphere, and fluidity.

Voice Over (VO) is also used in audio or audio-visual products that are closely related to education. Education is not only about the level of education in an institution, but its meaning is much broader than that. We have encountered VO in the form of eLearning (such as the TOEFL listening test, company internal educational videos, company training videos, etc.), reading scripts on documentaries, VO for infographic videos, etc. This is an example of VO which has an educational function. VO is also used in audio-visual activities for educational purposes. Education is not always the level of formal education, but much broader. The function of voice in educational content is to present certain information.

In the context of education, where cross-cultural communication is increasingly important, the use of VO can also broaden the scope of English language learning, introducing students to a variety of different cultural contexts. The ability to speak English is increasingly vital in today's globalized world, facilitating effective communication with speakers from diverse backgrounds and enhancing opportunities in education and careers, while also bolstering individual self-assurance (Fitria, 2022). English-speaking instruction holds significant importance within language education, employing a variety of methods to cultivate students' speaking skills. One such method is the utilization of VO techniques. VO involves delivering information or narration through recorded



audio played independently of visual content, commonly employed in documentaries, advertisements, and educational media.

Thus, research on the use of voice-over techniques in English language teaching is not only relevant for understanding how technology can enrich learning methods but also for preparing students to face communication challenges in an increasingly globally connected world (Fitria, 2023). The background to research on the use of VO techniques in teaching English speaking can start by identifying a paradigm shift in education, where technology is increasingly needed to support effective and interesting learning for students. The use of VO in this context provides the possibility to enhance the learning experience by providing authentic and varied voice models, as well as supporting the integration of various types of curricular material in a clear and understandable language.

The use of VO techniques in teaching English speaking is a relevant and important topic in the current educational context. With rapid technological advances, especially in the fields of multimedia and the internet, the use of VO has become one of the methods used to increase the effectiveness of learning to speak English. Voice-over allows educators to provide authentic and varied voice models to their students, which can help improve listening skills and understand various accents and intonations in English. This also opens up opportunities to integrate different types of

curricular content, such as literary materials, informative texts, or scientific discussions, in ways that are more interesting and engaging for students.

Medrado et al. (2005) provide a definition and classification of different types of voice-over, highlighting its use in both fictional and non-fictional audiovisual genres. The study addresses various constraints, including synchronization challenges, linguistic and cultural mediation, the role of translators, technological integration in voice-over practices, and the importance of research on voice-over training and audience reception. Medrado et al. (2005) investigated the perceptual aspects of voice-over productions, focusing on acoustic and timing elements. They discovered that voice-overs were recognized more accurately than non-voice-overs, demonstrating the effectiveness of voice-over techniques in conveying production characteristics. However, their research did not delve into the educational context of using voice-over techniques for developing teaching materials for English speaking.

On the other hand, Matamala (2018) offered a detailed classification and analysis of various voice-over types in both fictional and non-fictional audiovisual genres. The study highlighted constraints related to synchronization, linguistic and cultural mediation, technology use, and training and reception. However, it did not explore the application of voice-over techniques in educational contexts or their specific effects



on English-speaking learning outcomes. Therefore, the research gap or novelty in this proposed study lies in exploring how VO techniques can be strategically utilized to create effective teaching materials specifically for English-speaking. Unlike previous studies that focused on perceptual aspects or genre classification, this study aims to contribute by examining the pedagogical benefits, challenges, and outcomes associated with using VO techniques in educational settings aimed at enhancing English speaking proficiency.

## Method

This research uses a qualitative descriptive research approach. The data was collected by using documents, such as voice recordings or transcripts of material created using the VO technique. Data collection involves collecting various teaching materials that use VO techniques, both existing ones and those created specifically for this research. This material can be in the form of conversations, dialogues, instructions, or explanations used in the context of learning to speak English. The collected data will be analyzed in depth to identify patterns, themes, or characteristics that emerge in the use of VO techniques in English-speaking teaching materials. The data analysis method that will be used is qualitative analysis. This analysis will involve the process of classifying data, identifying trends, and interpreting how VO techniques can influence the effectiveness of

students' speaking learning. It is hoped that the results of this research can contribute to the development of innovative and beneficial teaching strategies for English-speaking education.

## Results

### *Creating Materials of Voice Over (VO) Technique in Teaching Speaking*

Speaking material topics using the VO technique can cover various situations and contexts that are relevant to teaching English speaking. Each material topic can be developed by utilizing VO techniques to provide realistic conversation models, help students understand appropriate language structures, increase their confidence in speaking, and prepare them to interact in various situations in real life. Creating speaking materials using the VO technique involves selecting relevant and engaging topics that resonate with students, such as everyday conversations, professional scenarios, or specific themes like travel or shopping. These topics should be tailored to the proficiency level of the students to ensure effective learning outcomes. Second, scripting plays a crucial role in this process by outlining clear and structured dialogues, instructions, or narrations that support the learning objectives. The script should incorporate appropriate vocabulary and language structures that align with the chosen context. Third, recording high-quality audio is essential. The VO recordings need to feature clear and accurate





pronunciation, preferably by native speakers, to ensure authenticity in intonation and accent. It is important to maintain audio clarity and eliminate any distracting background noise during the recording process. Fourth, integrating multimedia elements such as images, supportive videos, or additional text enhances the overall learning experience. These multimedia components complement the VO recordings, reinforcing students' understanding of the material and enriching their engagement with the content. Fifth, meticulous editing is necessary to ensure seamless continuity and consistency within the VO recordings. Adjustments should be made to the length of the recordings as needed, ensuring they remain concise and focused on relevant information without overwhelming the learners. Sixth, testing and evaluation with a small group of students provide valuable feedback. Observing their responses helps gauge the effectiveness of the VO materials in achieving learning objectives. Based on this

feedback, revisions can be made to enhance the clarity and impact of the materials. Lastly, implementing the VO materials in teaching sessions and monitoring students' progress are crucial steps. By observing their development in English speaking skills, educators can make necessary adjustments to optimize learning outcomes and ensure the materials meet educational objectives effectively. Thus, through a systematic approach encompassing topic selection, scripting, recording, multimedia integration, editing, testing, and implementation, the use of the VO technique in creating speaking materials proves instrumental in fostering an engaging and effective learning environment for language learners.

*Example of Materials of Voice Over (VO) Technique in Teaching Speaking*

The following is an example of English Speaking teaching material using the Voice Over (VO) technique in table form:

**Table 1.** Materials of Voice Over (VO) Technique in Teaching Speaking

Material Title	Material Description	Material Objective
Shopping in a Supermarket	Dialogue script that describes a shopping situation in a supermarket between a buyer and a cashier, recorded with a clear and expressive voice.	Provides a realistic conversation model in a shopping context, with a focus on vocabulary related to shopping and financial transactions.
Mall/ Supermarket Announcement	Voice announcements in the mall regarding special events, discounts, or changes to store operating hours.	Introduce vocabulary that is often used in mall announcements and understand practical information.
Product Introduction	A voice recording that introduces the product, explaining its main features, benefits, and advantages.	Teaches vocabulary and phrases used in introducing products to customers.
Opening a Bank Account	A narrative that explains the procedures and requirements for opening an account at a bank, including the types of accounts available.	Teaches vocabulary and phrases used in opening a bank account, as well as procedures to follow.
Tourist at Travel Agent	Simulated dialogue between a tourist and a travel agent discussing tour package options and additional information about a particular destination.	Improve listening and speaking skills in a tourism context, as well as expand vocabulary related to travel and tourism.
Hotel Reservations	Interactions between a customer and a hotel reservationist, including room reservations, questions about hotel facilities, and check-in procedures.	Introduce expressions and vocabulary commonly used in the context of hotel reservations, as well as improve communication skills in customer service situations.
Restaurant Reservation	A recording of a telephone call between a customer wishing to make a reservation and a restaurant staff	Train students' ability to communicate clearly and effectively when making reservations at restaurants.



	member receiving the call.	
Delivering Product Advertisements	Voice recording of product advertisements using persuasive and interesting language, describing product advantages and calls to action to consumers.	Practice persuasive and effective speaking skills in promoting products or services, as well as understanding marketing communication strategies.
Tour Guide	Narrative recordings that describe certain tourist spots or attractions, providing historical, and cultural information and interesting facts.	Develop the ability to listen and understand descriptive text, as well as increase vocabulary related to tourism and tourist attractions.
Customer Service Scenario	Simulation of interactions between a customer and a customer service officer in a public space, including complaints or requests for help.	Train students' speaking skills in customer service situations in public spaces.
Job Interview	Simulation of a job interview between an interviewer and a job applicant, with the VO playing both roles.	Introducing vocabulary and expressions used in the context of job interviews, as well as improving speaking skills in interview situations
Talking on the Phone	Simulated dialogue between two individuals communicating by telephone, including ordering services, scheduling appointments, or requesting information.	Practice telephone speaking skills, with a focus on clarity, appropriate use of language, and the ability to answer questions or requests effectively.
Instructions for Use	Instructions or guides for using a particular product or technological device, accompanied by a narrative that provides detailed steps.	Introduces technical vocabulary and usage procedures, as well as practicing the ability to listen and follow instructions accurately.
Train Station	Announcements about train schedules, travel changes, and signage instructions at train stations, helping passengers with navigation and travel arrangements.	Practice speaking skills in public places and use clear and appropriate language in public transportation situations.
Airport Voice	Announcements providing information about flight schedules, delays, and security instructions, accompanied by a clear and structured VO.	Develop the ability to listen and understand important information at the airport, as well as increase vocabulary related to air travel.
News Reading in English	A recorded news segment in English covering current events or topics of interest.	To enhance students' listening and comprehension skills in English.
Traveling and Airport Communication	This material aims to teach vocabulary and phrases used in travel and communication situations at airports using the Voice Over (VO) technique.	<ol style="list-style-type: none"> <li>1. Introduce airport-related vocabulary</li> <li>2. Teach basic procedures at the airport such as check-in and baggage claim.</li> <li>3. Train students in asking questions and asking for help with the right language.</li> </ol> Improve students' ability to listen and understand announcements at the airport.
Navigating Airport Procedures	Teachers use Voice Over (VO) to explain airport procedures such as check-in and security processes.	<ol style="list-style-type: none"> <li>1. Understand common procedures at the airport.</li> </ol> Prepare students for practical situations at the airport.
Making Inquiries and Asking for Help	Use Voice Over (VO) to demonstrate how to ask a question or ask for help at the airport.	Teaches vocabulary for asking for directions or information at the airport.
Role-playing Flight Situations	Teachers record voices to role-play flight situations, such as asking for food or drinks on the plane.	<ol style="list-style-type: none"> <li>1. Train students to speak calmly and clearly in aviation situations.</li> </ol> Strengthen students' ability to use English in real contexts.

The table above illustrates various types of material that can use the Voice Over (VO) technique to teach English speaking. Each material title is accompanied by a description that explains the content presented to students as well as the educational goals to be achieved through the use of the material. Each example of the material above uses Voice Over (VO) to provide clear and structured examples for students to develop their English-speaking skills. By utilizing these techniques, students can improve their abilities in a variety of

different communication contexts. These materials provide examples of how Voice Over (VO) techniques can be used to teach English speaking in specific public contexts. The use of VO helps students to listen and understand practical information that they often encounter in everyday life while expanding their vocabulary and improving their communication skills in different situations.

Several types of voice-over (VO) topics can effectively enhance teaching speaking



skills. Topics include Shopping in a Supermarket, which showcases the shopping experience and store interactions, and Mall/Supermarket Announcement, featuring common announcements in shopping centers. In Product Introduction, students learn to engageively explain product features. The Opening a Bank Account topic simulates conversations for account setup, while Tourist at Travel Agent covers dialogues between tourists and travel agents.

Other topics include Hotel Reservations, which involves booking interactions, and Restaurant Reservations, focusing on reserving tables with special requests. Delivering Product Advertisements allows students to create attractive ads, and Tour Guide features narratives about interesting places. The Customer Service Scenario simulates handling complaints, and the Job Interview practices relevant questions and answers. Talking on the Phone provides examples of telephone conversations, while Instructions for Use gives clear product usage guidelines. The Train Station topic explains station logistics, and Airport Voice includes examples of airport announcements. Lastly, News Reading in English teaches proper intonation and pronunciation in news delivery. These topics enable teachers to develop engaging VO materials that enhance students' speaking skills.

Besides, other topics are related to the context of travel and airport communication. Traveling and Airport Communication covers

common interactions at airports, such as the check-in process and inquiries about flights. Navigating Airport Procedures explains essential steps like security checks and boarding. The topic Making Inquiries and Asking for Help illustrates how to ask for information at the airport. Additionally, Role-playing Flight Situations simulate interactions between passengers and flight attendants, including emergency scenarios. Lastly, Practice Listening Comprehension features recordings that help students improve their listening skills through flight announcements and airport instructions.

Utilizing these topics enables teachers to effectively develop students' speaking and listening abilities in relevant, practical situations. The material is designed to help students understand and master vocabulary and phrases that are often used when traveling, especially at the airport. VO techniques are used to provide examples of clear and precise conversation and pronunciation. In the table above, the English Speaking teaching materials using the VO technique are organized based on the title, description of the material, and the objectives to be achieved. Each section is designed to help students understand and master English speaking skills in the context of airport communication more effectively.

In teaching English speaking, teachers can utilize voice-over (VO) techniques by acting as narrators or voice actors to provide instructions, examples, and explanations. They





can create voice recordings to introduce new vocabulary or phrases through clear dialogues, modeling correct pronunciation and intonation for students to imitate. For instance, teachers can record vocabulary pronunciation alongside visuals, enhancing students' listening and speaking skills. This approach also allows the integration of learning content in various contexts, such as daily conversations or grammar explanations, fostering meaningful learning experiences. Teachers can use user-friendly voice recording software and applications tailored to their needs, ensuring they can produce engaging VO content without requiring advanced technical skills. Overall, effective use of VO techniques can enrich students' learning experiences and boost their confidence in using English.

To effectively use voice-over (VO) techniques in teaching English speaking, teachers should focus on several key aspects. First, they must have a strong command of English, including proper pronunciation and intonation, which can be developed through regular practice. Teachers should adapt their styles to meet students' needs, using language appropriate to their skill levels for introducing vocabulary, practicing conversations, or explaining grammar. Naturally integrating VO helps students connect English to real-life contexts. Providing constructive feedback is crucial for improving students' pronunciation and intonation. Additionally, creativity in VO teaching—through storytelling or role-playing—can enhance engagement and make

learning interactive. By combining these elements, teachers can significantly improve students' communication skills and foster a dynamic learning environment.

Furthermore, it is essential to understand the fundamentals of VO, which involves recording sound to convey information independently of visuals. Focusing on clear pronunciation and appropriate intonation is crucial, as students will emulate the teacher's model. Selecting materials that match students' proficiency levels and interests ensures relevance and engagement. Crafting scripts related to daily life or curriculum topics enhances learning. Regular practice and recording help refine VO skills, allowing teachers to evaluate their vocal expression and delivery.

Remaining adaptable to student feedback is vital for ensuring clarity and effectiveness. Integrating VO into lessons can introduce new concepts, foster speaking practice, and enhance listening activities, boosting student engagement. Finally, using creative approaches like storytelling and role-playing enriches the learning experience, encouraging active participation and a deeper understanding of cultural concepts. By following these steps, teachers can effectively utilize VO to enhance students' English speaking skills engagingly and interactively, creating a dynamic learning environment.

Teaching English speaking through voice-over (VO) techniques offers an innovative and effective approach to language



learning. This method uses clear voice recordings to introduce vocabulary and phrases in real contexts, enabling students to hear authentic intonation and pronunciation variations, which aids in accent imitation. VO can also simulate conversations, helping students practice real-life communicative situations, build confidence, and improve their speaking skills.

Additionally, VO allows for direct feedback on students' speaking activities. By recording their conversations or presentations, teachers can provide detailed evaluations of pronunciation, clarity, and sentence structure, enhancing students' understanding of their errors. The flexibility of VO materials enables students to access learning resources anytime and anywhere, promoting independent learning and allowing for repetition to reinforce understanding. Overall, VO techniques not only enhance students' speaking skills but also create an engaging learning environment that fosters comprehensive English communication development. The VO technique in teaching English Speaking is an approach for enhancing communication skills in the target language, such as English. This technique utilizes voice recordings to present models of conversation, dialogue, or instructional content in a structured and clear manner. Through VO, students learn to express themselves on various topics with appropriate language and context, enhancing their ability to convey instructions or explanations consistently and

comprehensively. Listening skills are also sharpened as students engage with diverse voice models, including those of native speakers and different accents. This exposure enables students to refine intonation, vocalization, and vocabulary usage through repeated practice, preparing them to navigate both formal and informal communication settings confidently. The self-paced nature of learning with VO fosters an efficient and enjoyable learning environment where students can improve their speaking skills without feeling rushed. The strategic use of voice-over (VO) techniques involves several effective practices for teaching English. Firstly, introducing new vocabulary and phrases through engaging videos with visuals enhances comprehension and retention. Practicing pronunciation and intonation with clear recordings allows students to emulate and receive constructive feedback, improving their spoken English. Selecting recordings suited to students' proficiency levels enhances listening comprehension and encourages interaction with spoken content.

VO techniques also focus on precise pronunciation, enabling teachers to provide clear examples of word articulation and intonation. Students can listen to these recordings repeatedly to refine their pronunciation skills. Additionally, VO exposes students to various English accents and speaking styles through diverse sources like news and podcasts, helping them improve listening comprehension by identifying



keywords and understanding nuances in different communication contexts. Overall, VO techniques not only enhance speaking skills but also strengthen pronunciation and listening abilities.

Using voice-over (VO) techniques to create audio materials for teaching speaking skills significantly enhances the learning experience through effective instructional methods. Firstly, VO introduces conversational scenarios that mimic real-life situations, helping students internalize language patterns and informal expressions relevant to their daily lives. Secondly, narrative VO provides storytelling and descriptive explanations, aiding students in understanding narrative structure and expanding their vocabulary.

VO facilitates role-playing exercises, allowing students to interact as different characters, which enhances functional language use and interpersonal communication skills while building confidence and fluency. Interactive VO encourages active participation in learning activities, motivating students to engage meaningfully with English. Lastly, VO incorporates cultural contexts, exposing students to idiomatic expressions and cultural nuances, thereby improving their communicative competence and cultural sensitivity. Overall, effective use of VO techniques enriches students' learning experiences, enhancing language proficiency and cultural understanding.

The application of voice-over (VO) techniques in teaching English speaking effectively enhances students' interaction with and understanding of the language through several key strategies. First, VO is utilized to introduce new vocabulary and phrases in engaging contexts, such as short videos depicting everyday scenarios like shopping or dining out, which helps students grasp the contextual usage of new words. Second, carefully selected VO recordings ensure clarity and accuracy in pronunciation, allowing students to listen and emulate correct speech patterns, thereby improving their fluency and technical skills through repetitive practice. Third, VO serves as a tool for delivering narrative content, enabling students to explore storytelling and comprehend narrative structures while introducing specialized vocabulary relevant to those contexts. Fourth, VO facilitates role-playing activities where students engage in various communicative roles, applying their language skills authentically in real-life scenarios, such as conversations with peers or simulated interviews. Fifth, using VO in listening comprehension exercises provides students with varied levels of difficulty, and post-listening activities like answering questions or summarizing content further enhance their auditory skills and broaden their understanding of spoken English. Sixth, VO promotes interactive learning by encouraging students to actively respond to prompts or scenarios presented in recordings, with game-based



exercises utilizing VO as instructional aids to increase engagement. Seventh, VO is instrumental in introducing cultural elements, including idiomatic expressions and social norms, which enhances students' cultural sensitivity and their ability to communicate effectively across diverse settings. By strategically integrating these VO techniques, educators can create dynamic and meaningful learning experiences that advance students' speaking and listening proficiencies while fostering a deeper appreciation of English as a crucial global communication tool.

The ability to effectively communicate in English is crucial in today's globalized society, where it serves as a bridge for interaction with speakers from diverse linguistic backgrounds. Proficiency in English not only enhances educational and career prospects but also fosters greater confidence and adaptability in international contexts. In the field of language education, English Speaking instruction is particularly emphasized to equip learners with the skills needed for fluent and articulate communication. Various instructional techniques are employed to achieve this goal, and among them, VO stands out as a versatile tool. VO involves the recording of spoken narration or information that is synchronized with visual content in media productions such as documentaries, advertisements, and educational materials. However, in the context of English-speaking education, VO is utilized distinctively to enhance learning outcomes:

Firstly, VO serves as an effective means to introduce and contextualize new vocabulary and phrases. By integrating these linguistic elements into engaging narratives or instructional scenarios, learners are provided with practical examples that facilitate comprehension and retention. Secondly, VO plays a crucial role in refining students' pronunciation and intonation skills. Voiceovers integrate the benefits of practiced pronunciation and monitoring in an engaging, technology-driven manner (Henrichsen, 2014).

Suprayogi & Pranoto (2020) reveal that students viewed the news voiceover activity favorably, noting its role in enhancing pronunciation quality, increasing awareness of effective pronunciation techniques, and providing a model for independent pronunciation learning. Through exposure to clear and expressive speech patterns, learners can practice mimicking correct phonetic nuances and cadences, thereby improving their overall speaking fluency. Moreover, VO contributes significantly to enhancing listening comprehension abilities. By listening to well-articulated English dialogues and narratives, students develop their capacity to understand spoken English in various contexts and accents, ultimately strengthening their communicative competence. Lastly, VO acts as a confidence-building tool by offering learners exposure to proficient language models. By listening to skilled voice actors deliver fluent and natural speech, students gain



confidence in their ability to articulate ideas and express themselves effectively in English.

## Conclusion

Using Voice Over (VO) techniques for speaking materials in English teaching encompasses a variety of relevant contexts that enhance students' speaking skills. These materials provide realistic conversation models, improve understanding of language structures, boost confidence, and prepare students for real-life interactions. By employing VO, students can effectively develop proficiency in practical information relevant to daily life, expanding their vocabulary and communication skills.

To create effective VO materials, teachers should select engaging topics tailored to students' proficiency levels, such as everyday conversations or professional scenarios. Scripting clear dialogues with appropriate vocabulary supports learning objectives, while high-quality recordings by native speakers ensure authenticity and clarity. Integrating multimedia elements like images and videos enhances comprehension, and meticulous editing, along with student feedback, refines the materials for optimal effectiveness. Implementing these VO resources in teaching sessions and monitoring student progress aids in continuous improvement.

Examples of VO materials cover diverse scenarios, such as shopping, job interviews, and airport communication, focusing on

enhancing speaking skills and vocabulary. Specifically, airport communication materials utilize VO to teach relevant vocabulary, navigate procedures like check-in, and practice role-playing scenarios. Overall, VO techniques immerse students in authentic spoken English contexts, facilitating effective language learning.

To effectively utilize voice-over (VO) techniques in teaching English speaking, teachers can follow several key suggestions. First, selecting relevant and engaging materials that support learning goals—such as introducing new vocabulary or demonstrating correct pronunciation—is essential. Second, choosing a suitable voice actor whose clear and expressive delivery resonates with the audience can significantly enhance comprehension and engagement. Next, it's important to adapt the use of VO to students' needs and understanding levels, providing clear examples of pronunciation and supporting structured vocabulary learning.

Integrating VO with existing teaching methods, such as class discussions and role plays, can further strengthen students' understanding and speaking skills. After using VO, teachers should evaluate its effectiveness by gathering student feedback to assess comprehension and improvement in speaking abilities. Finally, developing skills in sound production and related technologies can enhance the quality of VO materials. By implementing these strategies, teachers can optimize the use of VO techniques, creating a





more interactive, engaging, and immersive learning experience for their students.

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