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DEVELOPING HARMONY OF DIGITAL TRANSFORMATION IN ELT

The Effect of Videos from *tiktok* toward Student's Writing Skills in Procedure Text at

SMAN 1 Sukaresmi

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Abstract

The goal of this research is to obtain empirical data about the influence of *TikTok* application toward students' writing skills at SMAN 1 Sukaresmi. To achieve that goal, this research used a quasi-experimental design involving tenth grade students of SMA Negeri 1 Sukaresmi. The population used was 252 students. The sample consists of 36 students from experimental class and 36 students control class which are selected using purposively sampling. The results of the post-test revealed that the experimental class was a significantly higher score than the control class. In addition, the results of the Independent Sample T-Test revealed that the sig-2 tailed value was 0.00, while the alpha (α) was 0.05 which was $0.00 < 0.05$. It means that H_a is accepted and H_o is rejected. Therefore, it was proven that there is a significance influence of *TikTok* application toward students' writing skills in procedure text material at tenth grade of SMAN 1 Sukaresmi in the academic year 2022/2023. Thus, the use of *TikTok* application as a learning medium is suggested toward students' writing skills in procedure text material

Keywords: procedure text, tiktok application, writing skills

Introduction

In the world of education, it is undeniable that writing is a skill that is needed. Writing ability is an important component in education. On the one hand, command of good writing skills is increasingly

seen as vital to equip learners for success in the twenty-first century. The ability to communicate ideas and information effectively through the global digital network is crucially dependent on good writing skills (Shen, et al, 2002).

Students are required to be able to write a work or write using the correct vocabulary and punctuation. Likewise, in learning English, students must be able to write down their ideas using good and correct English. However, this is inversely proportional to the situation in Indonesia. Indonesia is a country with a very low literacy rate in the world which is in rank 62 out of 70, and it has a big impact on writing skills as well.

In response to this, it is one of the obligations of a teacher to take part in raising the quality of literacy and writing in Indonesia. With the rapid development of the times, many creative innovations have been created to help solve these problems. For example, by using the TikTok application. Tiktok can be chosen as an interesting learning media for students which is certainly an important aspect of the learning process. This is in line with the statement by Rusyan (1993) that interesting learning media will increase student enthusiasm for learning because basically learning media helps children psychologically where they are able to make things or abstract learning become concrete and it's also in line with the fact of the observation that students feels bored and not feeling interested in learning especially in writing.

Since TikTok is an application related to video production, it allows the students to practice their speaking skills. This fact has been supported by some previous research. The first previous research came from Putri (2022) that focus on assessing the effectiveness of TikTok in improving the speaking skill of EFL learners using a qualitative method. This research discusses the use of appropriate learning media can improve EFL students' speaking skill.

Although various technologies are developing rapidly, there are still many schools that have not used the latest technology as an interesting learning media in the classroom. One of them is SMAN 1 Sukaresmi, which still uses the textbook method or old method when carrying out the English learning process on procedure text material. Based on the observation data, the students also uninterested with learning writing, they don't realize if writing is important. This is a bit unfortunate, considering that book learning media is one of the old methods that tends to make students feel bored and tired of learning.

Seeing previous research which only focused on the effect of TikTok on speaking skills, while the fact of observation at SMAN 1 Sukaresmi shows that they still did not use interesting media for learning writing skills in procedure text material, this made the researchers interested in conducting research on the influence of the TikTok application on students' writing skills on procedure text material. Are the TikTok application able to attract students?

Discussion

This research was conducted in using TikTok application for students' writing skills in the tenth grade of SMA Negeri 1 Sukaresmi, Cianjur. From the research question stated in Chapter I, the purpose of this research is to know is there any significance influence of TikTok application through student's writing skills. The research results have been discussed in the research findings, and then the next step has described the findings to be addressed.

Based on the research findings, the pretest and posttest scores in the experiment and control classes have different scores. After the score had been analyzed, the researcher found that the posttest of the experiment class was greater than in the control class.

Using TikTok application for writing skills is successfully increases students' scores in writing task. The data above shows students' scores can be increased after using TikTok application. In addition, it can be said that utilizing TikTok application successful for students' accomplishment in writing test scores from 69.33 to 86.83.

The result showed that TikTok application improved students' writing skills. The researcher discovered differences between the pretest and posttest scores in the experimental and control classes using SPSS 23.0. There were mean contrasts in the experiment class. In the experiment class, the pretest had a mean score of 69.33, whereas the posttest had a mean score of 86.83. On the other hand, there were mean differences in the control class; the pretest had a mean score of 70.58, whereas the posttest had a mean score of 77.56. It showed that TikTok application gave effectiveness of students' writing skills in the class. TikTok application became one platform to increase the enthusiastic of the students to learning in the class and helping them to understand the material easily.

By using TikTok application, it can be incidental that there is effectiveness between students' writing skills who were taught by using TikTok application and those trained without TikTok application. The result of the experiment class was higher than the control class. The T-Test result of this score is (Sig .000) that shows that H_0 is rejected and H_a is accepted, it means that the use of TikTok as a media has significance influence toward students' writing skills in procedure text at the 10 grade of SMAN 1 Sukaresmi. In the posttest of experimental class, most of the students used an up to date and interesting topic to write, while in the posttest of the control class they still used an ordinary and uninteresting topic.

Moreover, the result of this study explains that using the technology of TikTok application in teaching writing skills is effective. The researcher found that using technology, students got to be simpler to get the material from teacher.

This study also confirms what has been found and described in the research finding section. This finding was supported by Wardani et al. (2020), Putri (2022), Cgas (2022), Herlisy & Wiratno (2022), and Mekler (2021) researches that shows a technology gives students a higher understanding of the data by measuring the high school material. TikTok application allows the students to understand

the material about the general structure, social function, and language features of writing. In summary, technology which is TikTok application could provide a possibility for students to understand writing skills material better.

Thus, from the students' pretest and posttest answers, it can be summarized that it is effective for students to use videos from TikTok in toward writing skills in procedure text material because the scores of experimental group are 69.33 to 86.83. The scores after the students taught with TikTok application was higher than before using TikTok application. It can be said that TikTok application was effective for student's writing skills. After the researcher analyzed the pretest and posttest scores, the researcher analyzed how effective TikTok application for students with the T-Test. The result of T-Test was sig .000 . T-Test result, it can be conclude that H_0 is rejected and H_a is accepted, it means that the use of TikTok as a media has significance influence toward students' writing skills in procedure text at the 10 grade of SMAN 1 Sukaresmi. Based on the result of test analyzed, it can be assumed that using TikTok application can help students enhance their writing skills. In the discussion section, the study's findings are explored, explained, and interpreted. This section should focus on the relevance of the study's findings rather than repeating them. It is also customary to combine the results and discussion sections. Extensive citations and discussion of published material should be avoided. The findings are analysed to see if the study's hypotheses were confirmed. This part allows you to give your interpretation of the results and explain what they signify. If the results differ from what the hypotheses expected, you must offer speculative explanations for the discrepancy.

Conclusion

Based on the result of research findings and previous discussions, the conclusions of this research are obtained showed from a sig .000, it means that alternative hypothesis was accepted. As presented in the results section, the higher results achieved by the experimental value are significantly different from the control group. Then, it could be implied that there is any significance influence of using TikTok application toward students' writing skills at tenth grade of SMAN 1 Sukaresmi. So it can be conclude by the T-Test result, that H_0 is rejected and H_a is accepted, it means that the use of TikTok as a media has significance influence toward students' writing skills in procedure text at the 10 grade of SMAN 1 Sukaresmi.

The table of the T-Test result shows that the Sig (2- tailed) is .000 which means < 0.05 so, it can be conclude that H_0 is rejected and H_a is accepted, it means that the use of TikTok as a media has significance influence toward students' writing skills in procedure text at the 10 grade of SMAN 1 Sukaresmi.

There were some effects seen in students after using the TikTok application as a learning medium. First, there was a contrast between the experimental and control class scores. It can be said that TikTok application had effective for students' writing skills. Third, they were more powerfull and

excited when TikTok application was introduced become a media for learning. It's also shows in the posttest of experimental class, most of the students used an up to date and interesting topic to write. So, the researcher found that using technology, students got to be simpler to get the material from teacher. Students ended up more persuaded to memorize the material of writing and how to get the point of the material. In summary, technology which is TikTok application could provide a possibility for students to understand writing skills material better.

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