

ANALYSIS OF THE USE OF ABBREVIATIONS IN SOCIAL MEDIA INSTAGRAM POST ON THE ACCOUNT @FOLKSHITT: MORPHOLOGICAL STUDIES

Adelia Wulandari¹, Agus Iryana²

¹Department of Indonesian Language Education, Faculty of Teacher Training and Education, Banten-Indonesia

²Department of Indonesia Language Education Teacher Education, Faculty of Teacher Training and Education, Banten-Indonesia

2222210025@untirta.ac.id

ABSTRACT

Problems related to language are often found in everyday life along with the development of the times and technology accompanied by the development of various media, where people now often use abbreviations in communicating. This abbreviation phenomenon appears in line with the human need to speak practically, quickly and economically. This research aims to describe what types of abbreviations are found on social media, especially in posts on the Instagram account @folkshitt. This research is research that uses qualitative descriptive methods. The object of this research is all abbreviation data contained in the posts of the Instagram account @folkshitt in May 2024. The data source in this research is the types of abbreviations (abbreviations, fragments, acronyms, contractions and letter symbols) contained in the posts of the Instagram account @ folkshitt in May 2024. The data collection techniques used in this research were listening techniques and reading techniques. The results of this research show that in posts on the Instagram account @folkshitt there are five types of abbreviations, namely abbreviations, fragments, acronyms, contractions and letter symbols. The types of abbreviation that are most often found among the five types of abbreviation are abbreviations which contain 41 data and acronyms which contain 8 data.

Keywords: *abbreviations; morphology; posts; social media.*

INTRODUCTION

Language plays an important role in communication activities, both verbally and in writing, because language is a system of speech sound signs or a vocal symbol system that is arbitrary and conventional which is used as a means of communication by humans. Humans will continue to speak throughout their lives, because humans throughout their lives will never be separated from

communication. This cannot be separated from the main function of language, namely as a means of communication and interaction between humans and their environment. Likewise with the opinion of (Putri et al., 2022) who stated that language has an important role in communication which can be used as a medium for conveying messages, ideas, arguments, and even hopes depending on the needs of its users which can be done in every activity, both verbally and in writing. So that throughout human history, the form of communication media and the way messages are conveyed have always changed following the times.

Language-related issues are often found in everyday life along with the development of the era and technology accompanied by the development of various media. Along with the development of the era and technology and the media, humans now often use abbreviations in communicating. (Kridalaksana, 2009) explains that abbreviation is the process of removing one or more parts of a lexeme or a combination of lexemes so that it becomes a new form with word status. This is in line with the opinion of (Rosidin, 2014) who explains that abbreviation is a morphological process by removing one or more parts of a lexeme (morpheme) or a combination of lexemes so that it becomes a new form with word status. Another term for abbreviation is shortening, while the results of the process can be called abbreviations. These forms of abbreviation often appear in social media, as we often see in a chat, post, caption, and even comments.

This abbreviation phenomenon emerged in line with human needs to speak practically, quickly, and economically. This is in line with the opinion of (Prasticha et al., 2023) who explained that abbreviation is a term meaning shortening or cutting off words to make it easier and save time when communicating, both in writing and orally. This is further reinforced by the opinion of (Izzudin, 2019) who stated that one of the causes of abbreviation is because of current human needs that are fast or instant. Some people may not realize that abbreviations also often appear in print and electronic media, such as the title of the television program Si Bolang (Bocah Petualang), ILK (Indonesia Lawak Klub), KDI (Kontes Dangdut Indonesia). According to (Cenderamata & Sofyan, 2018) explained that in using written language, especially social media, this phenomenon of abbreviated language is a new breakthrough for communication. Communicating through abbreviations in social media has led to changes in language use in a society. The arbitrary and conventional nature of language allows language to change. These changes are common language symptoms, especially on social media. According to Kaplan, et al. (2010) in (Pratiwi & Sofyan, 2020) defines social media as a group of internet-based applications built on the ideology and technology of Web 2.0 and allows the creation and exchange of user-generated content. This is different from the opinion of (Yunarfi et al., 2021) who explains that social media is an online media used by each other where users can easily participate, interact, share and various forms of activities in the virtual world without being limited by space and time. One of the most common language symptoms today is the use of language supported by technology, especially the language used on social media, one of which is on Instagram social media. On Instagram social media, there are generally symptoms of shortening words or abbreviations. According to (Verlin et al., 2018) explains that abbreviations on Instagram social media are generally a form taken from the preservation of letters, syllables, letters, and syllables without paying attention to the applicable rules. Some of these abbreviations follow old patterns and some form new patterns.

(Kridalaksana, 2009) classifies the types of abbreviations or word shortenings, as follows:

- 1. Abbreviations**, which are one of the results of the shortening process in the form of letters or a combination of letters, either spelled letter by letter, such as in Indonesian:

International Conference on Learning Community (ICLC)

- FSUI (Fakultas Sastra Universitas Indonesia) [Faculty of Literature, University of Indonesia]
DKI (Daerah Khusus Ibukota), [Special Capital Region], and
KKN (Kuliah Kerja Nyata) [Community Service Program];
Or those that are not spelled letter by letter, such as in Indonesian:
dll (dan lain-lain) [and others]
dng (dengan) [with]
dst (dan seterusnya) [etc].
2. **Fragments**, which is a fragments process that preserves one part of the lexeme, such as in Indonesian:
Prof (Profesor) [Professor]
Bu (Ibu) [Mother]
Pak (Bapak) [Father]
3. **Acronyms**, which are a shortening process that combines letters or syllables or other parts that are written and pronounced as a word that more or less fulfills Indonesian phonetic rules, such as in Indonesian:
FKIP /efkip/ and not /ef/, /ka/, /i/, /pe/
ABRI /abri/ and not /a/, /be/, /er/, /i/
AMPI /ampi/ and not /a/, /em/, /pe/, /i/
4. **Contraction**, which is a shortening process that summarizes basic lexemes or combinations of lexemes, such as in Indonesian:
tak from tidak [no]
takkan from tidak akan [won't]
sendratari from seni drama dan tari [drama and dance arts]
berdikari from berdiri di atas kaki sendiri [stands on your own feet]
rudal from peluru kendali [guided missile]
5. **Letter symbols**, namely the abbreviation process that produces one or more letters that describe the basic concept of quantity, units or elements, such as in Indonesian:
g (gram)
cm (sentimeter)
Au (Aurum)

This form is called a symbol because in its development there is no longer a linguistic association between the form and its abbreviation.

Previous research reviews by other researchers that are relevant to this study are as follows: first, research conducted by (Cenderamata & Sofyan, 2018). Where the study describes the process of forming abbreviations that appear in everyday conversations on social media. Second, research conducted by (Putri et al., 2022). Where the study describes the types, formation processes, and errors in writing French abbreviations, as well as their implications for learning French. Third, research conducted by (Izzudin, 2019). Where the study describes the types of abbreviations found in Susilo Bambang Yudhoyono's Twitter social media account and describes the abbreviation process in Susilo Bambang Yudhoyono's Twitter social media account.

The novelty of this study based on the studies that have been explained previously is the study conducted by (Cenderamata & Sofyan, 2018) focused on the process of forming abbreviations that

International Conference on Learning Community (ICLC)

appear in everyday conversations on social media, while this study focuses on the use of abbreviations in posts on Instagram social media. Furthermore, the study conducted by (Putri et al., 2022) focused on abbreviations that occur in French, while this study focuses on abbreviations that occur in Indonesian and English. Then, the study conducted by (Izzudin, 2019) focused on abbreviations that appear on Twitter social media accounts, while this study focuses on abbreviations that appear in Instagram social media posts.

This research is very important to do because this abbreviation aims for practicality in language, so that the word can be easily remembered by language users and has its own uniqueness. In addition, the use of abbreviations in communication has a positive impact although it can also have a negative impact. The formation of new vocabulary resulting from this abbreviation process, on the one hand, can enrich the existing Indonesian vocabulary, but it does not rule out the possibility that the abbreviation process can also hinder the communication process. Problems that can arise in the use of abbreviations in social media are inconsistent application of spelling, interference from Indonesian and English, and difficulty in finding equivalents or synonyms of the source language in the target language.

For example, currently there are many forms of words that come from shortening words or can be called abbreviations that appear on Instagram social media, especially on the Instagram account @folkshitt. The Instagram account @folkshitt is one of the online media platforms that contains posts about trending news every day from Gen Z which has 1.2 million followers. This abbreviation is one of the processes of shortening forms as a substitute for complete forms. Abbreviations on Instagram social media, if studied more deeply, can be used as a reference for words to add to the existing Indonesian vocabulary. Then, the study of this abbreviation is not widely known by the Indonesian people even though it is often used in everyday life. This study chose Instagram social media as a means of communication because Instagram is the social media that is currently most widely used by the public in communicating. In addition, the reasons for efficiency of time and space so that people in writing captions or posts in the form of writing on Instagram social media often do abbreviations. By looking at this phenomenon, this research is interesting to study and can aim to describe what types of abbreviations exist in social media, especially in posts on the Instagram account @folkshitt.

RESEARCH METHODS

The method used in this study is to use a qualitative descriptive method. According to (Sugiyono, 2018) explains that the qualitative method is a method used to obtain in-depth data, data that contains meaning. Meanwhile, Djajudarma (2006:10) in (Cenderamata & Sofyan, 2018) states that the qualitative method is a procedure that produces descriptive data, both oral and written, that develops or exists in society. This study uses a descriptive method because the results obtained are in the form of descriptive data in the form of vocabulary. The object of this study is all abbreviation data contained in the Instagram account posts @folkshitt in May 2024. The data sources in this study are types of abbreviations (abbreviations, fragments, acronyms, contracts, and letter symbols) contained in the Instagram account posts @folkshitt in May 2024. Therefore, this study will describe the types of Indonesian abbreviations in the Instagram account posts @folkshitt.

The data collection techniques used in this study are listening and reading techniques. This listening technique is done by listening to the research object. Then, you can search for and mark vocabulary that is included in the abbreviation. Furthermore, the data that has been found can be

International Conference on Learning Community (ICLC)

recorded and classified based on each type of abbreviation. After various data have been collected based on the previous data collection techniques, data analysis techniques will be carried out, namely by recognizing the types of abbreviations contained in the Instagram account posts @folkshitt, paying attention to each type of abbreviation in the Instagram account posts @folkshitt carefully and thoroughly, recording the types of abbreviations contained in the Instagram account posts @folkshitt, and finally being able to group data in the Instagram account posts @folkshitt based on the type of abbreviation.

RESULTS AND DISCUSSION

Result

Morphology is the science of word forms and formation. In addition, morphology can also be defined as a field of linguistics that studies morphemes and their combinations. In the field of morphological studies, there is a morphological process. Where the definition of the morphological process is the process of word formation or the process that changes lexemes into words. In other words, this morphological process can be interpreted as the combination of one morpheme with another morpheme to obtain a new, more complex form. In the morphological process, it can include many things, one of which is abbreviation which is discussed in this study. Abbreviation is a morphological process that removes one or more parts of a word or combination of words, so that it becomes a new form that has word status. In addition, abbreviation can also be interpreted as a morphological process that changes a word or combination of words into an abbreviation.

In this study, three previous research journals related to the morphological concept of abbreviation are included. The three journals are theoretical studies in this study that contain the theories used in the study. The journals include:

Table 1. Research Results On Analysis Of The Us Of Abbreviations In Social Media Instagram Post On The Account @folkshitt: Morphological Studies

No	Title, Research, and Year of Research	Research Results
1	Abbreviations in everyday conversation on social media: a morphological study (Cenderamata & Sofyan, 2018)	The results of the study show that people use three abbreviation processes, namely acronyms, shortening, and word fragmentation in everyday conversations on social media. Acronyms and abbreviations are found most among the three processes. The reason for this is that the speakers are intended to save time, fill in the gap of communication, and to show social strata.

2	<p>The phenomenon of abbreviations on social media</p> <p>(Prasticha et al., 2023)</p>	<p>The results of the study show the forms of abbreviation, namely abbreviation of abbreviations, abbreviation of fragments, abbreviation of acronyms, abbreviation of contractions, and abbreviation of letter symbols. Based on the data of the abbreviation process on social media, there are three processes, namely letter preservation, syllable preservation, and letter and syllable preservation.</p>
3	<p>Abbreviation in Susilo Bambang Yudhoyono's Twitter social media account</p> <p>(Izzudin, 2019)</p>	<p>The results of data analysis in this study (1) the types of abbreviations found were 4 types, namely abbreviations, fragments, acronyms and contractions, (2) the process of forming abbreviations found 15 variations, namely the preservation of the first letter of each component, the preservation of the first letter of each syllable, the preservation of the first letter of the first syllable and the first and last letters of the second syllable of a word, the preservation of the first letter of each syllable and the preservation of the last letter of a word, the preservation of the first letter of the first word and the first letter of the second word of a combination of words, the preservation of the first letter of each component and the omission of conjunctions, the preservation of the first three letters of each component, the preservation of the first three letters of a word, the preservation of the first four letters of a word, the preservation of the first syllable of each component, the preservation of the last syllable of a word, the preservation of the first syllable of the first component and the first four letters of the second component, the preservation of the first syllable of the first component and the</p>

		preservation of the first three letters of the second component, the omission of some letters, and the preservation of various letters and words that are difficult to formulate.
--	--	---

Discussion

In this study, data was taken from the Instagram account post @folkshitt in May 2024 which contained one of the morphological processes in the form of abbreviation.

The types of abbreviations found in the Instagram account post @folkshitt in May 2024 were abbreviations, fragments, acronyms, contractions, and letter symbols. This is in accordance with what was conveyed by (Kridalaksana, 2009) who classified the types of abbreviations or shortening of words, including abbreviations, fragments, acronyms, contractions, and letter symbols.

1. Abbreviations

The abbreviations found in the posts of the Instagram account @folkshitt, both in Indonesian and English, in May 2024 can be classified into two types, including:

The shortening process in the form of letters or a combination of letters that are spelled letter by letter, including:

- (1) WNI : Warga Negara Indonesia [Indonesian Citizens]
- KIPK : Kartu Indonesia Pintar Kuliah [Indonesian Smart College Card]
- CCTV : Closed- Circuit Television
- THR : Tunjangan Hari Raya [Holiday Allowance]
- BRI : Bank Rakyat Indonesia
- AFC : Asian Football Confederation
- MUI : Majelis Ulama Indonesia [Indonesian Council of Ulama]
- SD : Sekolah Dasar [Elementary School]
- TV : Televisi [Television]
- SMK : Sekolah Menengah Kejuruan [Vocational School]
- POV : Point of View
- PSSI : Persatuan Sepak Bola Seluruh Indonesia [All Indonesian Football Association]
- WA : WhatsApp
- DM : Direct Message
- MC : Master of Ceremony
- OB : Office Boy
- SPG : Sales Promotion Girl
- ART : Asisten Rumah Tangga [Household Assistant]
- PPH : Pajak Penghasilan [Income Tax]
- BSD : Bumi Serpong Damai [Peaceful Earth Serpong]
- SMPN : Sekolah Menengah Pertama Negeri [Public Middle School]
- ABG : Anak Baru Gede [Teenager]
- UKT : Uang Kuliah Tunggal [Single Tuition]
- SLB : Sekolah Luar Biasa [Extraordinary School]

International Conference on Learning Community (ICLC)

HVS : Hout Virj Schrijfpapier
IGD : Instalasi Gawat Darurat [Emergency Departments]
IG : Instagram
RS : Rumah Sakit [Hospital]

The shortening process which consists of letters or combinations of letters which are not spelled out letter by letter, including:

- (2) bgt: banget [very]
dln: dalam [in]
sdg: sedang [currently]
dgn: dengan [with]
brg: bareng [with]
sgt: sangat [very]
ttg: tentang [about]
thn: tahun [year]
- (3) yg: yang [which]
- (4) sm: sama [the same]
dr: dari [from]
bs: bisa [can]
jd: jadi [so]

Based on the data showing the abbreviation process, there are 41 data in the form of abbreviations. These abbreviations are grouped into 4 groups, namely: group (1) preserving the first letter of each component, (2) preserving the first letter of the first syllable and the first and last letters of the second syllable of a word, (3) preserving the first letter and the fourth letter of a word, and (4) preserving the first letter and the third letter.

In the data group (1), one example of a post on the Instagram account @folkshitt, for example:

Awesome! **BRI** Becomes the Bank with the Best Chatbot Bank and Mobile Banking Performance in 2024.

In the example above, the word BRI is included in the group of abbreviations that preserve the first letter of each component. Where in the word BRI the result of the abbreviation of the first letter of each component is (B), (R), and (I), thus forming the abbreviation BRI.

Bank Rakyat Indonesia **BRI**

In addition to Indonesian, the use of abbreviations in posts on the Instagram account @folkshitt also uses English, for example, one example of a post on the Instagram account @folkshitt:

Many Pros and Cons, **OB** Fills Drinking Water Tumblers for All Employees Then He Delivers Them.

In the example above, the word OB is included in the group of abbreviations that preserve the first letter of each component. Where in the word OB the abbreviation results from preserving the first letter of each component, namely (O) and (B), thus forming the abbreviation OB.

Office Boy **OB**

In the data group (2), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

Indonesia vs Iraq Must Continue to Extra Time **dgn (with)** a score of 1-1, Hopefully we Win.

In the example above, the word dgn [with] is included in the group of abbreviations that preserve the first letter of the first syllable and the first and last letters of the second syllable of a word. Where in the word dgn [with] the abbreviation results from preserving the first letter of the first syllable is (d) and the first and last letters of the second syllable of a word are (g) and (n), thus forming the abbreviation dgn [with].

dengan [with]: **de-ngan** dgn

In data group (3), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

Popular Among Gen Z! The Charm of National Team Player Rafael Struick **yg (which)** Hard for Girls Resist.

In the example above, Yg [which] is included in the group of abbreviations that preserve the first and fourth letters of a word. Where in the word Yg [which] the abbreviation result is the preservation of the first letter is (Y) and the fourth letter of a word is (g), thus forming the abbreviation Yg [which].

Yang [which] : **Y-an-g** Yg

In the data group (4), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

Jerome Polin Already Supports Iraq, Ges. Here's Proof of Whether the Theory **dr [from]** Netizens is True or Not.

In the example above, dr [from] is included in the group of abbreviations that combine the first and third letters. Where in the word dr [from] the abbreviation results from the preservation of the first letter is (d) and the third letter is (r), thus forming the abbreviation dr [from].

dari [from] : **d-a-r-i** dr

2. Fragments

The fragments forms found in the posts of the Instagram account @folkshitt in May 2024 are only available in Indonesian, include:

(5) Pak: Bapak [Mr/father]

Kak: Kakak [sister/brother]

Based on the data showing the abbreviation process, there is 1 data in the form of a fragment. These fragments only exist in 1 group, namely (5) the preservation of the last syllable of a word.

In data group (5), one example is a post from the Instagram account @folkshitt, for example which is Indonesian:

So Sweet Couple Meets **Pak [Mr]**. Ridwan Kamil, Many People Support Them Who Want To Get Married And All Their Needs Are Paid For.

In the example above, the word Pak [Mr] is included in the group of fragments that preserve the last syllable of a word. Where in the word Pak the result of the abbreviation is the preservation of the last syllable of a word, namely (Pak), thus forming the fragments Pak [Mr].

Bapak [Mr/Father] : **Ba-pak** Pak

3. Acronyms

The acronyms forms found in the posts of the Instagram account @folkshitt in May 2024 can be classified into three types are only available in Indonesian, including:

- (6) Ojol : Ojek online [Online motorcycle taxi]
- Pungli : Pungutan liar [Illegal levies]
- Ortu : Orang tua [Parent]
- Wamenkeu : Wakil Menteri Keuangan [Deputy Minister of Finance]
- Cawagub : Calon Wakil Gubernur [Deputy Governor]
- (7) Unri : Universitas Riau [Riau University]
- (8) Gercep : Gerak cepat [Move Fast]
- Warteg : Warung tegal

Based on the data showing the abbreviation process, there are 9 data in the form of acronyms. These acronyms can be grouped into 3 groups, namely (6) preserving the first term of each component, (7) preserving the first two letters of each component, and (8) preserving the first three letters of each component.

In the data group (6), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

Ortu [Parents] Welcome Their Child Who Survived the Tour Bus Accident in Ciater Subang.

In the example above, the word Ortu [Parents] is included in the group of acronyms that preserve the first term of each component. Where in the word Ortu [Parents] the acronym results from preserving the first term of each component, namely (Or) and (tu), thus forming the acronym Ortu [Parents].

Orang tua [Parents]: **Orang-tua** Ortu

In the data group (7), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

Unri [Riau University] Campus Chancellor Immediately Reports Students Who Criticize Expensive Tuition Fees to the Police.

In the example above, the word Unri [Riau University] is included in the acronym group of the first two letters of each component. Where in the word Unri [Riau University] the result of the acronym of the first two letters of each component is (Un) and (ri), thus forming the acronym Unri [Riau University].

Universitas Riau [Riau University]: **Universitas Riau** Unri

In the data group (8), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

Realizing that the buyer paid too much for the Qris Zero, the honest direct **Gercep [Move Fast]** and wanted to return it.

In the example above, the word Gercep [Move Fast] is included in the group of acronyms that preserve the first three letters of each component. Where in the word Gercep [Move Fast] the acronym results from preserving the first three letters of each component, namely (Ger) and (cep), so that it becomes the acronym Gercep [Move Fast].

Gerak Cepat [Move Fast]: **Gerak-cepat** Gercep

4. Contractions

The contractions forms found in the posts of the Instagram account @folkshitt in May 2024 are only available in Indonesian, including:

(9) tak: tidak (no)

Based on the data showing the abbreviation process, there is only 1 data in the form of a contraction.

In the data group (9), one example is a post from the Instagram account @folkshitt, for example which is in Indonesian:

It turns out that Jerome Polin's Curse is **tak [no]** true, Iraq can still win.

In the example above, the word is tak [no] included in the contraction, because there is a shortening process that summarizes the basic lexeme or combination of lexemes.

tak dari **tidak [no]**

5. Letter Symbols

The letter symbols found in the posts of the Instagram account @folkshitt, both in Indonesian and English in May 2024, including:

(10) Rb : ribu [thousand]

Cm : Centimeter

KM : Kilometer

Jt : juta [million]

Based on the data showing the abbreviation process, there are only 4 data in the form of letter symbols. There are 1 groups of letter symbols, namely (10) letter symbols that indicate the size by preserving the first letter of the combined component.

In data group (10), in addition to Indonesian, the use of letter symbols in posts on the Instagram account @folkshitt also uses English, for example, one example of a post on the Instagram account @folkshitt:

Climber Shares Photo With Pevita Pearce 12 Years Ago On Semeru During Filming Of 5 **Cm**.

In the example above, the word Cm is included in the group of letter symbols that mark the size by preserving the first letter of the combined component. Where the result of the letter symbol marks a distance measurement, namely Cm. In addition, in the word Cm there is preservation of the first letter of the combined component, namely (C) and (m), thus forming the letter symbol Cm.

Cm: **Centi meter**

CONCLUSIONS

Based on the results of the analysis that have been presented in the results and discussion section, it can be concluded that the types of abbreviations that appear in the posts of the Instagram account @folkshitt in May 2024 include abbreviations, fragments, acronyms, contractions, and letter symbols. In the abbreviation abbreviation type, there are 41 data which are grouped into 4 groups, namely: group

(1) preserving the first letter of each component as many as 28 data, (2) preserving the first letter of the first syllable and the first and last letters of the second syllable of a word as many as 8 data, (3) preserving the first letter and the fourth letter of a word as many as 1 data, and (4) preserving the first letter and the third letter as many as 4 data. In the fragment abbreviation type, there are 2 data that only exist in 1 group, namely preserving the last syllable of a word. In the acronym abbreviation type, there are 8 data that are grouped into 3 groups, namely grouped into 3 groups, namely (6) preservation of the first term of each component as much as 5 data, (7) preservation of the first two letters of each component as much as 1 data, and (8) preservation of the first three letters of each component as much as 2 data. In the contraction abbreviation type, there is only 1 data. In the letter symbol abbreviation type, there are 4 data that are grouped into just 1 groups, namely: (10) letter symbols that indicate the size with preservation of the first letter of the combined component as much as 4 data.

Thus, this study is expected to contribute to research on the types of abbreviations in Instagram social media. Then, the author also expects that there will be parties who conduct more in-depth research on the types of abbreviations in Instagram social media. So the author suggests that the study of abbreviations can be carried out more deeply and completely. In addition, in this study the author hopes that Instagram social media users need to consider again carefully in making and forming the abbreviations. If one day the Indonesian language is full of abbreviations, then the next generation will find it increasingly difficult to learn Indonesian, because the burden of meaning in words will be heavier. Therefore, the use of abbreviations must be minimized, except for certain purposes such as when wanting to develop Indonesian without being damaged by abbreviations, namely by using abbreviations as needed, either for joking or by understanding abbreviations better and using abbreviations when needed.

REFERENCES

- Cenderamata, R. C., & Sofyan, A. N. (2018). Abbreviations in Everyday Conversation on Social Media: A Morphological Study. *Journal of Metahumanities*, 8(2), 238–248. <https://doi.org/10.24198/mh.v8i2.20699>
- Izzudin, M. U. (2019). Abbreviations in Susilo Bambang Yudhoyono's Twitter Social Media Account. *Paraphrase: Journal of Language, Literature, and Teaching*, 1(1), 1–6. <https://jurnal.unikal.ac.id/index.php/parafraza/article/view/1030>
- Kridalaksana, H. (2009). *Word Formation in Indonesian*. PT. Gramedia Pustaka Utama.
- Prasticha, N. D., Sinaga, M., & Septyanti, E. (2023). The Phenomenon of Abbreviations on Social Media. *Journal of Education and Counseling (JPDK)*, 5(2), 1535–1543.
- Pratiwi, W. E., & Sofyan, A. N. (2020). French Abbreviations on Social Media Twitter: A Morphological Study. *Journal of Cultural Sciences*, 8(1), 127–133. <https://doi.org/10.34050/jib.v8i1.8706>
- Putri, R. E., Diana, R., & Rini, S. (2022). French Abbreviations in Tiktok Social Media. *PRANALA Journal of French Language Education*, 5(1), 1–14.

- Rosidin, O. (2014). *Sparks of Linguistics Introduction to Understanding the Science of Language*. Untirta Press.
- Sugiyono. (2018). *Quantitative, Qualitative, and R&D Research Methods*. Alfabeta.
- Verlin, S., Darwis, M., & Hasjim, M. (2018). Abbreviations in Instagram Social Media. *Journal of Cultural Sciences*, 6(2), 277–286. <https://doi.org/10.34050/jib.v6i2.4676>
- Yunarfi, G. R., Simdy, R., & Jackson. (2021). Implementation of Text Mining to Find Abbreviated Words in Social Media Conversations. *Journal of Digital Ecosystem for Natural Sustainability (JoDENS)*, 1(2), 78–83.