

SYSTEMATIC LITERATURE REVIEW (SLR) : SOCIAL ACTION MODEL AS A TOOL FOR SUCCESSFUL COMMUNITY EMPOWERMENT

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ABSTRAK

Social action is one of the activities to achieve the goal of change as a way to meet needs, solve problems and improve the quality of human life. This research aims to collect a number of literature studies on the social action model as a tool for community empowerment. The research method used in compiling this research is the SLR (Systematic Literature Review) method. By collecting data and reviewing all articles that have similar research. Based on the literature review conducted, it shows that the social action model as a successful tool for community empowerment in Indonesia is very influential on the standard of living of the community.

Keyword: *Social Action Model, Community Empowrment*

INTRODUCTION

The literature review in this article aims to identify the extent to which the social action model method is successful in implementing community empowerment. Social action is one of the activities to achieve the goal of change as a way to meet needs, solve problems and improve the quality of human life. In general, the social action model is quite influential on community empowerment, this happens if there is an injustice that makes people dependent on each other. In this discussion, the social action model is often used as a method or tool to implement community empowerment. Currently, the level of independence, ability, and community involvement in managing resources and adjusting to environmental changes is decreasing. this has led to a decrease in community empowerment (Sumardjo, 2010). Various community empowerment activities and programs are very much carried out, especially in the 3 T areas (Disadvantaged, Frontier, Outermost).

Community empowerment is an effort or process in utilizing the potential of the community to achieve changes in the quality of life and be able to meet needs. Community contribution and participation are prioritized in the decision-making process and public control over the implementation of what has been decided. Society is considered to be an arrangement of community groups based on the structure and conditions of the problem. These groups have a certain power and status. In this case, the community seems to be in a certain strata that is highly respected. Low and high society. Some people belong to the elite class, while others do not have any power. The latter is known as the grass-roots class. The main focus of the implementers of this social action is the group that has no power or power in society, the suffering and neglected group, or the population group that suffers from the practice of social injustice.

The goal of this social action model is to change the main institutions or customs of society. This model emphasizes the distribution of power and its sources, or in terms of community decision-making and basic changes in formal organizational policies. The success of a community empowerment can be seen from their ability to reach various aspects such as economy, welfare, culture and politics. To determine the success of the empowerment goal, it is necessary to know the various empowerment factors that can show whether the person is empowered or not. This systematic literature review (SLR) aims to analyze and identify the success of social action models in implementing community empowerment in Indonesia. Researchers can collect and evaluate various results from previous studies by utilizing the SLR method. Which can make it possible to provide a

comprehensive picture of the measurement of the social action model as a tool for the success of community empowerment This method also makes it possible to find gaps in knowledge that need further research.

RESEARCH METHODS

The Systematic Literature Review (SLR) method was used in this study to identify, review, evaluate and interpret any available research. With this method, researchers follow established procedures to review and identify journal articles (Triandini et al., 2019). This research goes through several stages such as determining the formulation of the problem, including 1) How is the social action model carried out in community empowerment, 2) How to measure its success. Then, determine the keywords of the search process, the criteria for the selected articles, and analyze the articles. The following is the determination of the criteria for the literature to be reviewed, in the form of: 1) Literature articles published in research journals; 2) Articles published in the last 6 years (2019-2024), 3) Contains a social action model, and 4) Explains the social action model in empowerment in general.

Based on these stages, to compile the results of the study, researchers collected journal articles that used the keywords social action model, community empowerment, or other similar keywords. All articles found in this literature review were compiled to obtain data.

This study used 6 national articles indexed by Sinta and Scholar related to the keywords used. These articles were obtained with the help of Garuda and Google Scholar websites. For the article data, two tables were used. The first table displays the year of journal publication, journal name, number of articles, and issue type, while the second table displays the author, research method, and research results. The articles selected were comparable research results. After that, the articles were analyzed and summarized. Furthermore, the research findings are organized into a complete discussion in this article.

RESULTS AND DISCUSSION

Result

The research results are presented in two tables, each containing journal articles that conducted the literature analysis. The year of publication of the article, journal name, and type of publication are shown in Table 1. According to the research results, the social action model is still an interesting subject to study. This is evidenced by the works published in the last 7 years with the Sinta and Garuda indices. Of the 6 journals that discuss social action, 3 were published in Sinta 4 indexed journals, 1 was published in Sinta 5 indexed journals, and 2 were published in Garuda indexed journals.

Table 1 Publication of Indexed Journals

Year	Name of Journal	Article count	Publication type
2024	Jurnal : ABDIMAS Awang Long	1	Garuda
2020	HUMENTECH: Jurnal ilmiah humantech	1	Garuda
2020	PEMBELAJAR: Jurnal Ilmu Pendidikan, Keguruan, dan Pembelajaran	1	Sinta 4
2020	Jurnal COMM-EDU	1	Sinta 4
2020	Journal of Community Service	1	Sinta 5
2019	JURNAL ILMU KESEJAHTERAAN SOSIAL	1	Sinta 4

After Table 1 shows the year of publication of the journal, Table 2 displays the title of the article, the name of the author, the research method, and the findings related to the social action model. All authors here are from Indonesia. This shows that Indonesian authors are very interested in

researching social action models. The research data included in this literature study consists of analyzing and summarizing articles written about social action models in empowerment, as shown in the following Table.

Table 2 Authors, Research Methods and Findings.

No	Authors	Research Methods	Findings
1.	Dyata Andini	Descriptive Qualitative	Providing green open spaces by involving the community can be done to help reduce air pollution. Through a social action model with several stages of community empowerment, it allows the community to participate in achieving change by changing habits such as maintaining cleanliness and reducing the use of motorcycle transportation.
2.	Rahmawati Zulfiningrum	Qualitative-Literature Study	The development of tourism villages in Brebes Regency is very important to improve the economy and increase social integration. Through social action, community participation in decentralization programs is considered important for regional development because it can create better social control. The development of tourist villages can also provide a great opportunity for equitable development and improve the living standards of the poor in rural areas.
3.	Puji Hadiyanti , Heni Herawati Dhalimunte	Descriptive Qualitative	The empowerment-based social action model can help address the household waste problem because it can improve the ability of households to deal with waste problems and create waste-based micro-scale business opportunities. This model can also improve production skills, mastery of technology and business tools, and community understanding of business.
4.	Nandang Rukanda,Sri Nurhayati,Ganda	Qualitative Approach	Community life is characterized by various activities carried out by organized youth groups. Among the social action programs carried out are (1) Joint Community Service to build villages and communities; (2) Greening the Environment; (3) Assistance to the poor, the needy, and orphans; (4) Community Reading Gardens; and (5) House Surgery for the Poor. By placing youth in strategic roles, the paradigm of community thinking changes.

5.	Tia Novira Sucipto, Rika Mei Hayani Ginting, Rosanna Purba	Qualitative	The COVID-19 pandemic has affected economic mobility, halted businesses and brought down the Indonesian economy. Many people have lost their source of livelihood as many industries have stopped operating. Many families in Medan City are facing difficulties earning a living due to the ban on activities outside the home. In response, a social action was conducted to help underprivileged communities around SMUN 17 Medan by distributing basic necessities and cash.
6.	Aulia Siti Ambarwati, Isbandi Rukminto Adi	Qualitative Approach	There are changes in living conditions in the seine net fishermen community. Finally, these conditions encourage social action by the cantrang fishing community to demand the Regulation of the Minister of Maritime Affairs and Fisheries of the Republic of Indonesia which prohibits fishing in Indonesian waters with cantrang fishing gear.

DISCUSSION

A. Social Action Model in Community Empowerment

The existence of a social action model is an alternative solution in carrying out community empowerment, this is evidenced by the many studies that make social action a supporting tool in implementing an activity or program. Social action is often used as a tool or method for certain interests, which aims to achieve individual and group changes and changes in an environment. In addition, social action also has a quite beneficial impact on society. This fact is proven in Rukanda, Nurhayati & Ganda. (2020) on the impact of youth organization social action on community activities, showing that social action has an impact on increasing the active participation of the community to work together, work together as an effort to achieve common goals and interests such as cleanliness, preservation to security in the environment. We can also see the identification of factors in the community empowerment social action model from the conflict of problems that occur in an area.

As in Rahmawati Zulfianingrum's research (2021), one of the factors that is often identified is the existence of conflict problems between communities so that a social action model is needed as an alternative solution in resolving conflicts that occur and implementing social control from the community. The occurrence of social action activities can also be used as a form of demand or protest action to get justice, Aulia, S.A & Isbandi, R.A (2019). In Dyta Andini's research (2024) explains that the community needs to be involved and actively participate in planning, utilization and control. So that social action can be more effective and efficient in resolving a conflict. In reality, people often cannot comprehensively understand a policy or action from the government which results in a lack of participation and communication with the community. In addition, the social action model can be a form of activity as a form of concern or humanity, as a solution to fulfill needs. Food security in a family is important to ensure that each family member receives enough food both in quantity and quality to meet their nutritional needs according to their age and health (Laily Rosidah, Ila Rosmilawati & et al: 2021).

B. Benchmarks for the Success of the Social Action Model in Community Empowerment

In the application of the social action model in various activities and programs, there are benchmarks that become the success of an activity or program. The social action model is often used as a supporting tool to achieve this success. The success in community empowerment Johny, Urbannus L. (2019) states that the success of community empowerment can be seen from the decline in poverty, increased opinion business, increased independence and community concern and increased community capacity and economic equity. To support the success of social action activities, cooperation from community participation is needed to create the effectiveness of social action in dealing with various social problems in the community Rukanda, Nurhayati & Ganda. (2020). Based on the findings in the literature regarding the social action model in community empowerment. Some activities have been successfully carried out well through social action aimed at underprivileged communities by helping to distribute donations to underprivileged communities Tia, N.S., Rika, M.H., & et al (2020).

In addition, the success of the social action model in empowering the community can be seen from the active participation of the community as in Rahmawati Zulfianingrum's research (2021), which explains that the social action of developing tourist villages can improve the community's economy through active participation movements from the community that respond to the sustainability response from the government. The social action model as a successful tool for community empowerment greatly influences people's lives, especially in the 3 T (Disadvantaged, Frontier, Outermost) communities. Research by Rukanda, Nurhayati & Ganda. (2020). Shows that the most significant influence is felt by people who have been hit by a disaster and receive assistance. Through the provision of assistance, people who were previously only able to eat once a day become 2 times a day and several other free services, which can provide relief from the burden of life for affected communities and can create a sense of caring for one another. The findings of the research Puji, Hadiyanti. Heni, H.D., (2020) shows that the social action model approach based on community empowerment has been successfully carried out, this can be seen from the process and the resulting outputs such as the realization of productive businesses, the existence of cooperatives and the realization of sustainable businesses. This success was obtained through the social action model process in the form of training to increase education, counseling and social action as a form of cooperation.

CONCLUSIONS

The social action model as a successful tool for community empowerment in Indonesia has a positive and significant impact in the form of alternative solutions to realize change, and solve problems and improve the quality of life of the community for the better. Social action can be carried out through activities and programs such as aid distribution activities, training and counseling aimed at the community. This social action model is successful in carrying out community empowerment activities such as village development activities, distribution of aid, community organizations to economic business improvement activities. Through the social action model by involving the community, it creates active participation which is very influential on the implementation of empowerment, with this participation making it easier for social action activities and programs to measure the extent of the success of what has been implemented.

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