SYSTEMATIC LITERATURE REVIEW

THE IMPACT OF USING TIKTOK SOCIAL MEDIA ON CHANGES IN COMMUNITY SOCIAL INTERACTION BEHAVIOR IN SUKAJAYA VILLAGE

Ananda Palevi

Department of Non Formal Education, Faculty of Teacher Training and Education

Sultan Ageng Tirtayasa University, Banten-Indonesia

Emial: 2221210068@untirta.ac.id

ABSTRACT

In the era of globalization, the development of social media is very rapid and brings changes in society, the birth of social media makes people's mindset and behavior shift both culture, ethics and existing norms. Indonesia with a large population with various ethnic cultures, races and religions has a lot of potential for changes in social interaction behavior, from various ages almost all Indonesian people have and use social social media, especially tiktok. Freedom of social media and a lot of providers that provide cheap social media services. So that in the process sometimes teenagers forget how to interact with people in the surrounding environment. In a teenager's daily life when he is in a community environment he must be able to interact with his peers. Because this is very important in order to increase intimacy between peers. Because in essence new experiences and knowledge. New can be obtained when utilizing technological developments that exist at this time. The relationship that exists between individuals, groups of people or between people and individuals and groups of people can be called social interaction.

Keywords: TikTok social media; Behavioral impact; Social interaction

INTRODUCTION

The rapid development of this globalization era also has an impact on the rapid development of social media which has a variety of benefits and different features. Social media is an online application that can be accessed with a device that uses an internet network to connect. TikTok social media is a social media that uses the audio visual method, where we can see videos or moving images while listening to the sound of singing, music, or explanations and explanations of the videos we see. TikTok social media is an addiction for teenagers because TikTok can entertain when they are bored or are resting and in their spare time. With this TikTok application, all humans in the world can connect and share information with each other. Teenagers are increasingly using online media, including the use of TikTok media. Where now TikTok is a media that attracts the attention of all circles, especially millennials, because it is an activity in channeling the activities and hobbies of teenagers in their lives. Some even

use tiktok as a means of setting up a business and reaping the benefits of all their activities in tiktok. With the interest of teenagers in using TikTok social media, teenagers are increasingly flocking to share important and unimportant things with each other, such as sharing the latest news while unimportant things such as racism or blasphemy between fellow humans.

According to Stanley, the media often degrades people into commodities that can be sold at the highest bid. Everyone can share various things that they want to share through social media. Debby (2016: 66) writes that the media is a copy of a person's inner self where the media can provide information about the traits and opinions that a person expresses. Media that are often used today, for example, are television, radio, cellphones, computers, gadgets and others. This media is a means of communication for everyone who has it.

Social media is an online form of media where users can easily participate with each other, share, and can create content including blogs, social networks, wikis, forums and virtual worlds (Adha Liany, 2016: 10). Yusrina Riska (2016: 46) says that in essence social media is a sophisticated development of new internet-based web technologies, which can make it easier for everyone to communicate, participate, and share and form groups online. Diah (2016: 87) states that social media is a site where someone can easily create their own web page and then connect with everyone who has joined the same site and share information and communicate with each other. Van Dik states that social media is a media platform that focuses on the existence of a user and facilitates them in daily activities and cooperation.

In essence, in social media, various two-way activities can be carried out in the form of exchange, cooperation, mutual recognition in the form of text, visual, and audiovisual (Ahmad Setiadi, 2016). From the understanding of several experts above, it can be concluded that social media is a communication tool which is the development of technology in today's world, which functions to exchange information between one person and another. While the TikTok application is part of social networking media that connects people from various parts of the world.

According to Soerjono Soekanto's opinion, social interaction is the basis of a social process that occurs due to social relationships that occur dynamically (Farida Rahmawati 2019: 1). Nasdian who says that social interaction is a social intensity that regulates society in behaving and interacting with one another. Social structure is a social relationship that is created due to social interaction. In social interaction, it can be seen that a social process occurs in which a person introduces himself to others and becomes a response to what others say to him (Lalu Moh. Fahri, 2019). Gillin and Gillin state that social interaction is a social relationship that involves relationships between individuals, between groups, and individuals and groups and occurs dynamically (Irawan Hanif 2019: 2). According to Setiadi and Kolip who say that social interactions are relationships that involve.

RESEARCH METHODOLOGY

This research was conducted using the Systematic Literature Review (SLR) method. The SLR method refers to a specific research methodology and development to collect and evaluate research related to the focus of a particular topic (Lusiana and Suryani, 2018). The benefit of research with the SLR method is that it is able to identify, review, evaluate, and interpret all available research with a topic focus on certain phenomena of interest (Traiandini et al., 2019).

SLR is a research method to synthesize research results, so that more comprehensive and balanced facts can be presented to policy makers (Siswanto, 2010). The SLR method broadly consists of 3 (three) steps, namely the planning stage, conducting stage, and reporting stage (Wahono, 2015).

The purpose of this SLR or Systematic Literature Review research is to find strategies that will help overcome the problems faced and identify different perspectives related to the problem being studied and reveal relevant theories about the impact of using TikTok social media on changes in social interaction behavior in the community.

RESULTS AND DISCUSSION

According to Stanley, the media often degrades people into commodities that can be sold at the highest bid. Everyone can share various things they want to share through social media. Debby (2016: 66) writes that the media is a copy of a person's inner self where the media can provide information about the traits and opinions that a person expresses. Media that are often used today, for example, are television, radio, cellphones, computers, gadgets and others. This media is a means of communication for everyone who has it.

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functions to exchange information between one person and another. While the TikTok application is part of social networking media that connects people from various parts of the world.

TikTok App

Tiktok network that has been launched since 2017 (Ahmad Fauzan, 2021). TikTok is an application that has been developed by ByteDance China, which is engaged in technology. TikTok can be downloaded through the app store, google play.

So TikTok also allows creators to develop their talents without limits. The TikTok application in 2018 was blocked by the Ministry of Communication and Information, but in the current era TikTok has become a very popular culture among Indonesians. Popular culture is also built through several contexts, namely culture that is built on insubstantial pleasure and relieves people from boredom who have worked all day, popular culture that destroys traditional culture, culture becomes a matter of economic perspective, Marx's popular culture and culture that comes from above (quoted by Togi Prima, 2020 from Bungin, 2008). Mahanani said that popular culture also has its own characteristics, namely popular culture that is popular.

Creating a trend, popular culture that has a uniform form, adapts well so that it can be enjoyed by the public at large, can be replaced when the public is disturbed by the popular culture, durability follows the tastes of the community, there are benefits obtained, can get pleasure and disturbance when enjoying it (Togi Prima, 2020). According to Yang Zhao & Ma (Togi Prima, 2020), TikTok can become a popular culture in Indonesia for several reasons, namely:

- Simple short video service, where creators are free to create short videos of about 15 seconds – 1 minute which makes it easy for creators to create their content and choose the desired song. . Friendly application interface, where TikTok provides TikTok users to choose their own music interface, add effects, slow motion to their videos.
- Advanced production level, implementing the function of driving accurately produced content that matches preferences as well as needs.
- Freedom for users, people can easily express themselves and capture their daily activities.

Social Media Characteristics

Quoted by Ahmad Setiadi (2016) that Nasrulloh states that social media has special characteristics, namely as follows:

- Network, is an infrastructure that connects computers with other hardware. Connection is needed because communication can occur if each computer is connected and also includes data transfer.

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1873

- Information, is a very important identity in social media because users introduce their identity, create content, and interact based on existing information.
- Archive, where the archive becomes a character that explains that previous information has been stored and can be accessed at any time.
- Interaction (interactivity), users with other users are connected to each other and form friendships or just followers, but there is interaction between these users.
- Social Simulation (simulation of society), where social media is the continuity of society virtually or unreal.

Types of Social Media

Nasrulloh said, there are six that can be categorized to see the division of social media, namely as follows (Ahmad Setiadi, 2016):

- Social Networking Media This media is a media that is very often used in daily activities. It is used by users to conduct virtual social relationships. The character of social networking sites is where users form friendships with each other, both with users they already know in real life and users they only know through cyberspace. Examples of these social networks are Instagram, Facebook, WhatsApp and many more. B. Online Journal (blog)
- Blogs allow users to post their daily activities, comment to each other, share web links, and exchange information. In the beginning, a blog was a form of personal website that contained some links to other sites that were considered interesting and there were always updates every day.
- Simple Online Journal (micro-blogging)
- Not much different from blogs, this social media also facilitates its users to write, publish their activities, feelings and opinions. An example that is often or still widely used today is twitter.
- Sharing Media
- A type of social media that facilitates users to share media, such as images, documents, videos, audio, and so on. Examples of this media are Youtobe, Flikckr, Photo-bucket, or snapfish.
- Social bookmarking is a social media that serves to organize, store, manage, and search for certain news information online. Examples are delicious.com, stumbleUpon.com, Digg.com, Reddit.com, and Lintasme.
- A shared content site or wiki is a site that showcases the collaborations of its users. Wiki displays users about the meaning, history to book references or links to a word.

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1874

Benefits of Social Media

The many types of content in Tik Tok will provide its own benefits for the community, including for some community members in Sukajaya Village. Some of its utilization is used as an interactive learning media. This is utilizing the Tik Tok application as a tool to obtain new learning material, for example, tips and tricks for quickly working on questions. This is certainly beneficial for his status as a student which will then help his educational process. In addition, the use of the Tik Tok application is also used to disseminate educational content to other users.

- There are several benefits of social media, which are as follows:
- Social media is a medium created to expand human social interaction by utilizing the internet.
- Social media has successfully transformed the practice of unidirectional communication, where users form friendships with each other.
- Broadcast media from one media institution to many listeners or viewers becomes a dialogic communication practice between many audiences.
- Social media supports the democratization of knowledge and information
- Transform humans from mere users of message content to creators.

Then McQuail argues that the main function of the media for society is :

- Information Innovation or something new, adaptation, and advancement of the times
- Correlation
- Explain, interpret, comment on the meaning of events and available information Support established authority and norms.
- Coordinating multiple activities, Forming agreements.
- Sustainability
- Expressing the dominant culture and recognizing the existence of a culture. Enhance and preserve previously instilled values.
- Entertainment
- Provides entertaining viewing, distraction, and a means of relaxation after activities. Relieve

Social Media Impact

Ananda (2016: 29) says that there are two impacts in using social media, namely the positive and negative impacts, which are as follows:

Positive Impact of Social Media

- Expanding Associations Where someone who uses social media can easily add and expand their associations, not only the closest people but also people who are far away.
- As a Promotional Media in Business, it can be used as an installation of products made by someone. Which can allow small entrepreneurs to participate in competing with large companies.
- It is very useful for the world of education, namely capturing information on the whereabouts of an alumnus to enable younger siblings to get information about further studies or employment.
- Keep in touch Social media connects with people you have known for a long time, which can make it possible to connect with each other to exchange news.

Negative Impact of Social Media

- Reduced Performance Reduced performance productivity due to frequent social media play during work.
- Reduced Attention to Family There is less and less time to gather with family, where one's desire is always to play cellphones because they are engrossed in social media.
- Social Life Deprivation Most people find it sufficient to interact through social media alone which reduces the frequency of face-to-face meetings. This is what causes a decrease in one's ability to be social.
- Personal and social boundaries are blurred On social networking sites, people are free to write whatever they want to write. And unconsciously something that should not be known by others is conveyed through social media.
- Spreading Important Data Users of social networking sites often unknowingly expose some data that should not be displayed.
- Pornography There are many social networking sites that utilize social media for pornographic activities.
- Misunderstanding As with the case of an employee being fired for writing inappropriately on a social network, there is a misunderstanding between the employee and the company.
- Fraud Social media is vulnerable to being used by someone to deceive other users. There are many modes of people under the guise of real accounts and invite acquaintances and then become close friends. Then when it is familiar it is used to cheat or other criminal acts.

Social Interaction

According to Soerjono Soekanto's opinion that social interaction is the basis of a social process that occurs due to social relations that occur dynamically (Farida Rahmawati 2019: 1).

Nasdian who says that social interaction is a social intensity that regulates society in behaving and interacting with one another.

Social structure is a social relationship that is created due to social interaction. In social interaction, it can be seen that a social process occurs in which a person introduces himself to others and becomes a response to what others say to him (Lalu Moh. Fahri, 2019).

Gillin and Gillin state that social interaction is a social relationship that involves relationships between individuals, between groups, and individuals and groups and occurs dynamically (Irawan Hanif 2019: 2). According to Setiadi and Kolip who say that social interactions are relationships that involve individuals, between groups and groups, as well as between individuals and groups (Lalu Moh. Fahri 2019) :

- There is more than one perpetrator.
- There is communication between actors through symbols.
- It has a time dimension (past, present, and future).
- Has a specific purpose

From the explanation of several experts above, it can be concluded that social interaction is a reciprocal relationship between one person and another who respond to each other and understand each other's goals.

Conditions for Social Interaction

There are two conditions for social interaction, namely social contact and social communication (Sudariyanto 2019: 22).

Social Contact

Social contact is the relationship of one or more people through a conversation and understand each other what is intended in social life. Social contact can be positive or negative. Where positive social contact will lead to cooperation, while negative ones are more directed towards something contrary. Social contact can be divided into two types, namely secondary social contact and primary social contact. Primary contact is direct contact or can be said face-to-face.

Examples are people shaking hands, smiling at each other and so on. While secondary contact occurs indirectly or not face to face. In secondary contact there are two parts, namely direct and indirect. Direct secondary contact occurs between one party and another through a tool such as mail, telephone, sms and the internet. Then indirect secondary contact requires a third party.

An example is a person who asks his friend to introduce himself to a friend. A social contact takes place in three activities, which are as follows:

- Between Individuals For example, a child learns about the habits of his parents. Young children learn about speaking, eating, and manners. This happens through socialization in the family where new members learn the existing norms and values of the society in which they are placed.
- Person to Group For example, a student who studies in a group with his other friends in one group. It can also occur because of a person's conflict with existing norms.
- Group to Group For example, the meeting between students of school A and school B in a competition activity. Or the cooperation of one organization with another.

Social Communication

is the action of someone to convey a message to another person and then that person gives the meaning of the message. Through the message a person can realize what is in it. Communication can be through speech, physical movements, or feelings.

Where from this it can have the effect of expressing feelings of happiness, doubt, fear or friendship which is a reaction to a message received. One of the main conditions for the occurrence of social processes is social communication. The equation of views between people who interact with something is social communication. In communication can be positive or negative.

 Positive communication will result in cooperation if one party with the other party understands what both are aiming for. While communication can be negative if each party does not understand what each other's goals are. Social contact and social communication are important conditions for social interaction. If there are no two then there will be no such thing as social interaction. Through contact and communication a person can easily tell the intentions and goals of others, or the feelings that others want to convey.

- Forms of Social Interaction

 Social processes are realized because of human activities in life which ultimately form a tangle of social interactions. There are four forms of social interaction in society, namely cooperation, competition, accommodation, and conflict.

- Cooperation

 Roucek Waren states that cooperation means working together with the aim of achieving a common goal. Cooperation includes the division of tasks where each person feels that what is given is his or her responsibility (Sudariyanto 2019: 35). According to Charles Hurton Cooley (Sudariyanto 2019: 35), that cooperation exists if everyone realizes they have the same interests at the same time and have the knowledge and self-control to achieve these interests. From the understanding of several experts above, it can be concluded that cooperation is a form

of social process in which there are certain activities to achieve common needs at the same time.

- Competition

Competition is a social process that occurs when individuals or groups compete for certain benefits. Usually competition is driven by several things, namely to gain social status, power, good name and others.

Accommodation

Accommodation can be used in two meanings, namely accommodation of a state and a process. The first accommodation is a situation where a person balances when interacting with individuals or groups which are related to social norms and social values.

The Effect of Using TikTok Social Media on Social Interaction

Social interaction is an important process for an adolescent's social development. Especially when a teenager is in a school environment that has just been occupied. Teenagers are required to be able to adapt to their environment to establish social relationships with their peers. Sudariyanto (2019: 21) states that. Social interaction occurs when there is social contact and social communication.

Social contact can be through a conversation between one person and another. Then communication can also be through speech, physical movements, and feelings. Where from this can cause the effect of expressing feelings of happiness, doubt, fear or friendship which is a reaction to a message received. Good interaction skills are needed for an adolescent for social relationships in their environment. Although teenagers often play smartphones more often, they can also learn to communicate with others through social media, and express all their ideas there. Based on the explanation above, there is a huge influence between adolescents who often play social media, especially the TikTok application with their social interactions.

Table 1

Research results from the impact of using TikTok social media on changes in social interaction.

NO	Tittle, Research, and Year of Research	Research Result

1	Research by Virginia Ningrum Fatnar and Choirul Anam, entitled "The Ability of Social Interaction Between Adolescents Who Live in Islamic Boarding Schools and Those Who Live with Families"	This type of research is quantitative research using scale techniques that are carried out classically. The reason for doing it classically is to be more efficient in terms of time and cost, as well as energy, so as not to interfere with the existing teaching and learning process at the school. The results showed that there were no differences in the social interaction skills of adolescents who lived in boarding schools and those who lived with their families. Where the ability of social interaction of adolescents who live in boarding schools (Mean = 81) is higher than adolescents who live with families with (Mean 79), with the mean difference between adolescents who live in boarding schools and those who live with families is very small, namely only. The rejection of the hypothesis is caused by various factors. One factor that may cause the hypothesis to be rejected is the identification factor. The identification factor plays a role in social interaction.
2	Research by Maria Winayang Andangjati (2021), entitled "The Relationship Between Peer Social Interaction and Social Acceptance of Grade XI Students	This type of research is correlational using a quantitative approach with the aim of testing the independent variable, namely peer social interaction with the dependent variable, namely social acceptance. Based on the results of the discrimination power test of the items on the Social Interaction (X) scale that have been carried out in the first and second stages, it is known that there are 11 out of a total of 30 items that have a Corrected Item-Total Correlation value of less than 0.30. Therefore, these items must be dropped and not included in the next test.
3	Research by Ratih Herfinaly (2013), entitled "Social Interaction of Adolescents who Attend Homeschooling Using the Distance Learning Method".	This research uses in-depth interview techniques and uses interactive model data analysis techniques. The results of this study illustrate that the social interaction of adolescents who go to homeschooling using the distance learning method in establishing relationships with peers is by secondary contact which requires an intermediary in the form of electronic media such as cellphones that have social networking applications, including blackberry messenger, whatsapp, facebook, twitter.

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1880

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4	The Role of Tiktok Social Media on Changes in Adolescent Social Interaction Patterns at SMK Kesehata Al-Ma'arif Sumbawa in 2022	Social media is growing very rapidly so that it presents a variety of applications that attract many enthusiasts, has a lot of interesting and unique content so that there are various impacts on users, this study aims to determine the role and positive and negative impacts of tiktok social media on changes in adolescent social interaction patterns at SMK Al-Ma'arif Sumbawa in 2022 using the theory of Symbolic Interaction by George Herbert Mead, there are three concepts in this theory, namely mind (mind), self (self), society (society). This research uses qualitative research methods with data collection methods in the form of observation interviews, and documentation. The research subjects were tiktok users, students or teenagers of SMK Al-Ma'arif Sumbawa. The findings of this study indicate that tiktok social media plays a role in changing adolescent interaction patterns and tends to have a negative impact on interactions because most teenagers are complacent about the recommended content so that direct interaction is increasingly rare because tiktok users prefer to be alone.

Factors of Social Interaction

The Imitation Factor Imitation is a process of imitation.

What he means is where someone imitates another person because they want to be like that person. There are several conditions needed in the imitation process which are as follows:

- Be interested in something that you want to imitate.
- Liking what you want to imitate.
- Giving social respect to what the object will imitate.
- People who want to imitate must know the knowledge of the object to be imitated.

Suggestion Factor

It is a way of giving a view or influence from one person to another by using a method, which without thinking makes the person follow the influence of the other person. Suggestion occurs

when a party receives input or admonishment emotionally and it usually inhibits rational thinking.

Identification Factor

It is the tendency or desire that exists in a person to be like other people. Identification is more than imitation, where a person's personality can be formed because of this identification process. The identification process can occur when a person really knows the identified party so that he wants and animates every attitude, rule, belief possessed by the identified party.

Sympathy Factor

It is a feeling of attraction towards another person that seems to arise and he seems to be in the other person's situation. The main sympathy factor is wanting to cooperate and understand with others.

CONCLUSIONS

From the above review, it can be concluded that the use of Tiktok Social Media has a lot of impact, both in terms of positive and negative, changes in thinking patterns and social interaction behavior are also important points in this study, starting from the form of social interaction which contains the process of realizing human activities in life, which ultimately forms the fabric of social interaction. There are four forms of social interaction in society, namely cooperation, competition, accommodation, and conflict. This makes a benchmark for how important tiktok social media is to changes in social interaction behavior.

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1882

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