

## THE INFLUENCE OF SERANG BOOK PARTY (SBP) ON THE QUALITY LEVEL OF YOUTH LITERACY IN SERANG CITY

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### ABSTRAK

Serang Book Party (SBP) is a literacy community in Serang City that holds regular activities such as book discussions, book reviews, and writing workshops. This journal aims to analyze the influence of SBP on the quality level of youth literacy in Serang City. The method used in this research is a qualitative method with data collection techniques through observation, interviews, and literature studies. The results showed that SBP has a positive influence on the quality level of youth literacy in Serang City. This is evidenced by the increase in reading interest, writing skills, and critical thinking skills of young people who participate in SBP activities.

**Keywords: Serang Book Party (SBP), Literacy, Literature**

### INTRODUCTION

Literacy is one of the important factors in improving the quality of human resources. Good literacy can help a person to understand information, think critically and solve problems. In today's digital era, literacy is becoming increasingly important as information is abundant. However, the literacy level in Indonesia is still relatively low. According to UNESCO data in 2019, Indonesia's literacy index ranked 62 out of 70 countries. This shows that there are still many Indonesians who do not have the habit of reading. One of the efforts to improve literacy is by organizing literacy activities. Serang Book Party (SBP) is one of the literacy communities in Serang City that holds regular activities such as book discussions, book reviews, and writing workshops.

Literacy is like a golden gate that opens the horizons of knowledge. The ability to read and understand information is the main key in advancing civilization and building a cultured nation. In this digital era, literacy plays an increasingly important role in life, where information is abundant and access is easier. In Indonesia, the condition of literacy is still somewhat concerning. UNESCO data in 2019 shows that Indonesia's literacy index is ranked 62 out of 70 countries. This means that there are still many Indonesians who do not have the habit of reading. This is like a time bomb that is ready to explode and hinder the progress of the nation. Various factors contribute to the low level of literacy in Indonesia, such as the lack of access to books, a reading culture that has not been deeply rooted, and a lack of interest in reading.

Serang City, as the capital of Banten Province, is not immune to the challenge of low literacy levels. However, in the midst of this downturn, there is a glimmer of hope. Various literacy communities and movements have sprung up, such as the Serang Book Party (SBP), which seeks to generate interest in reading and improve the quality of literacy in Serang City. This journal comes with a noble mission to thoroughly explore the condition of literacy in Serang City.

Improving literacy is not just the responsibility of a few people, but a joint task of all elements of society. By working together and with passion, we can build a literate generation in Serang City that is ready to take this nation to a bright future.

## RESEARCH METHODS

The writing of this article uses the Literature Study method or research that analyzes and reviews from various appropriate research reading sources related to the theme of the discussion raised. This method without having to go to the field to collect data can be done by utilizing various reading sources and various references that are relevant to the theme discussed as the purpose of the literature study method. The term literature study as a reference to the theory related to the theme raised can be found from reading sources, research, and one's own studies. This data collection source uses primary data sources in the form of a series of library sources such as results data, reports, journals and other types related to the research theme. After collecting various literature sources, researchers will analyze the literature study using the content analysis method.

## RESULTS AND DISCUSSION

Based on the method previously described, this time the researcher found a total of 20 articles to be studied more deeply using a table to make it easier for readers to make comparisons, totaling 6 articles consisting of 3 articles discussing the application of home visits, and 3 articles on the quality of skills in training, and 1 international article related to home visit strategies. Then, 14 other articles that are also related themes support the answers to the studies that have been written. including 6 articles explaining the Quality of Skills, 9 articles explaining Home Visit, and 5 international articles explaining home visits and skills. The detailed explanation of each article is explained using the table below.

*Table 1 Artike (DH Dharana,2024)*

NO	<b>Building Quality of Life through Literacy (Case Analysis Sundanese society)</b>	Note
1.	Introduction	<ul style="list-style-type: none"> <li>• Good literacy was found to increase employment opportunities, income levels, and support decision-making. better financial and health decisions.</li> <li>• The main barriers to improved literacy in Sundanese communities include limited access to education, constraintsresources, and the impact of cultural values.</li> <li>• By adopting integrated and locally sensitive strategies, sustainable literacy improvements can be achieved, ultimately improving quality of life society.</li> </ul>
2.	Methods	<ul style="list-style-type: none"> <li>• The research uses the literature review method to collect and analyze data from credible sources, as expressed in the context of.</li> </ul>

3.	Discussion	<ul style="list-style-type: none"> <li>• This study revolves around the relationship between literacy and the quality of life of the Sundanese community, emphasizing the importance of not only basic reading and writing skills but also complex information comprehension and application practically</li> <li>• Sundanese society faces challenges in literacy, especially in rural areas with limited access and educational infrastructure. In addition, cultural factors and traditional values influence perceptions of education, especially regarding girls' education</li> <li>• This research highlights the main barriers to improving literacy in the Sundanese community, including limited access to education, lack of resources, and the impact of cultural values on education. Overcoming these barriers is critical to improving literacy</li> <li>• To improve literacy effectively and sustainably, this research suggests a holistic approach involving various strategies such as developing education infrastructure, providing teacher training, conducting educational awareness campaigns, and implementing financial and health literacy programs.</li> </ul>
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Table 2 *jurnalilmiahcitrabhakti* (C Ngadha. 2023)

NO	<b>APPLICATION OF DISCUSSION METHOD TO ACTIVATE CRITICAL THINKING PROCESS OF GRADE 3 STUDENTS IN LEARNING INDONESIAN LANGUAGE</b>	Note
4.	Introduction	<ul style="list-style-type: none"> <li>• The application of the discussion method aims to increase student engagement and critical thinking skills during the learning process.</li> <li>• An inadequate learning process can causes a lack of student discipline and hinders the achievement of learning objectives.</li> <li>• Educators use the discussion method to</li> </ul>

		<p>improve students' critical thinking skills and ensure the process of critical thinking. more focused learning.</p> <ul style="list-style-type: none"> <li>• Through discussion, students are encouraged to actively participate by asking questions and providing answers, fostering a more dynamic learning environment.</li> <li>• The discussion method helps in addressing issues related to student engagement and active participation in achieving learning objectives.</li> <li>• By engaging in discussion, students develop the confidence to ask questions and contributes to the learning process, which in turn ultimately improve their critical thinking skills.</li> </ul>
5.	Methods	<ul style="list-style-type: none"> <li>• The research used descriptive research methods qualitative to explore the effectiveness of the discussion method in increasing student participation.</li> </ul>
6.	Discussion	<ul style="list-style-type: none"> <li>• Discussion method is applied to increase student engagement and critical thinking in the learning process It is used by educators to improve students' ability to think critically and actively participate in the learning process, thus leading to a more productive learning environment</li> <li>• Discussions play an important role in enhancing the learning process by encouraging students to critical thinking and active participation in class.</li> <li>• Engaging in discussions helps students become more discipline and focus during learning activities, leading to a more effective educational experience.</li> <li>• The discussion method is used by educators to promote student engagement, increase critical thinking skills, and facilitate a more dynamic learning environment.</li> <li>• Through qualitative descriptive research, The effectiveness of discussion in increasing student participation is explored, highlighting the importance of interactive learning experiences.</li> <li>• Students involved in discussions are more likely to ask questions, contribute ideas, and engage with the course material, encouraging collaborative learning and knowledge sharing.</li> <li>• The discussion method fosters an environment</li> </ul>

		<p>where students feel empowered to share their thoughts, ask questions, and actively participate in the process. learning, ultimately improving their communication and critical thinking skills.</p> <ul style="list-style-type: none"> <li>• Active participation in discussions not only helps students develop important skills but also encourages them to think independently, critically analyze information, and express their ideas confidently</li> </ul>
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Table 3 jurnal kediklatan (H Halimatussadiyah . 2022)

NO	GROUP DISCUSSION METHOD TO IMPROVE ABILITY TO READ SONG LYRICS IN ENGLISH CLASS XI RELIGION MAN 4 DKI JAKARTA 2021/2022 ACADEMIC YEAR	Note
7.	Introduction	<ul style="list-style-type: none"> <li>• Reading is an important language skill that students need to master because most of the references in the world in written form</li> <li>• The research findings suggest that the group discussion approach offers a promising strategy for educators to consider when aiming to improve students' reading skills, providing a practical and engaging method for improving language proficiency in educational settings.</li> <li>• Data interpretation of the research results showed that the group discussion method proved to be effective in improve students' competence in reading song lyrics.</li> </ul>
8.	Methods	<ul style="list-style-type: none"> <li>• Data collection methods included in research including observations, literature studies, and tests to comprehensively assess the impact of the discussion approach. group on students' reading ability.</li> </ul>
9.	Discussion	<ul style="list-style-type: none"> <li>• Group discussion was chosen as a learning method to help students read song lyrics with</li> </ul>

		<p>high theoretical complexity, aiming to improve their reading competence</p> <ul style="list-style-type: none"> <li>• Reading proficiency is essential for students as it is a basic language skill required to understand written texts, which abound in a variety of references.</li> <li>• This research focuses on improving students' reading skills through group discussion method, chosen as a learning approach to help students in understanding complex song lyrics.</li> <li>• Interpretation of the data collected revealed the effectiveness of the group discussion method in improving students' competence in reading song lyrics, showing positive results from the research intervention.</li> <li>• Overall, the utilization of group discussion as a teaching method showed promising results in improving students' reading skills, providing a practical approach for educators to consider in similar educational settings.</li> </ul>
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Table 4 Jurnal literasi (M Miterianifa, 2024)

NO	Application of Environmental Literacy Learning Model in Improving Environmental Knowledge and Awareness	Note
10.	Introduction	<ul style="list-style-type: none"> <li>• in identifying gaps in existing research that this study aims to address.</li> <li>• Formulating research questions is another key initial step. These questions guide the direction of the research and help focus the research effort towards a specific goal.</li> <li>• Developing a research methodology is essential at an early stage. This involves deciding on the data collection methods, sampling techniques, and analysis procedures that will be used in the research.</li> <li>• Researchers also need to consider ethical aspects such as obtaining the necessary consent, ensuring participant confidentiality, and following ethical guidelines throughout the study.</li> <li>• It is important to set clear objectives and hypotheses during the initial phase to ensure</li> </ul>



		<p>that the research remains focused and aims to provide meaningful insights into the chosen topic.</p> <ul style="list-style-type: none"> <li>• The introduction helps lay a solid foundation for the research study, allowing researchers to conduct their investigation in a systematic and credible manner.</li> </ul>
11.	Methods	<ul style="list-style-type: none"> <li>• These research methods play an important role in guiding research, ensuring ethical standards are followed, and generating valuable insights into the topic. selected research.</li> </ul>
12.	Discussion	<ul style="list-style-type: none"> <li>• Comparative Analysis Through discussion, researchers conduct a comparative analysis of the results obtained with existing literature.</li> <li>• Implications of the Results The discussion investigates the implications of the research results, highlighting the significance of the findings and their potential impact.</li> <li>• Limitations and Future Research Addressing the limitations encountered during the study, the discussion paving the way for future research directions and possibilities for further investigation.</li> <li>• Practical Applications The discussion also touches on the practical applications of the research findings, showing how they can be applied in real-world scenarios.</li> <li>• Theoretical Framework Exploring the theoretical framework, the discussion links the research results with established theories and models to provide theoretical insights.</li> <li>• Discussions in research papers play an important role in interpreting results, drawing meaningful conclusions, and shaping the trajectory of future research in the field.</li> </ul>

Table 5 journal unesa (DC Rohim., 2020)

NO	<b>THE ROLE OF LITERACY IN INCREASING STUDENTS' INTEREST IN READING IN ELEMENTARY SCHOOL</b>	Note
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13.	Introduction	<ul style="list-style-type: none"> <li>• Literacy activities play an important role in increasing students' interest in reading in elementary school</li> <li>• Literacy activities play an important role in increasing elementary school students' interest in reading</li> <li>• Lack of infrastructure, limited methods, and low student discipline were identified as barriers that hinder the successful implementation of literacy activities in schools</li> <li>• Efforts were made by the school to overcome these obstacles, including providing socialization of activities. literacy, improving facilities, and organizing competition activities to encourage active student participation</li> </ul>
14.	Methods	<ul style="list-style-type: none"> <li>• The research methodology used in this study is qualitative, aiming to investigate the role of literacy activities in increasing interest in reading among primary school students.</li> </ul>
15.	Discussion	<ul style="list-style-type: none"> <li>• This discussion highlighted the importance of integrating literacy activities involving into the curriculum to foster elementary school students' interest in reading, despite the challenges that schools may face.                         <ul style="list-style-type: none"> <li>• Indonesia's Ranking in Student Assessment Program International (PISA) indicates the need to improve educational practices to support learning. lifelong and develop proficient reading skills at school.</li> <li>• One of the main objectives of the School Literacy Movement is to raise awareness among students about the importance of reading to broaden their knowledge and perspectives.</li> <li>• The implementation of the School Literacy Movement involves three stages: habituation, development and learning, with a focus on building interest in reading through activities such as storytelling, improving literacy skills through responses to reading materials, and improving literacy proficiency in all subjects through strategies such as asenriched reading</li> </ul> </li> </ul>

Table 6 Jurnal unigal (WM Hardiyanti. 2022.)

NO	<b>IMPLEMENTATION OF READING LITERACY</b>	Note
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<b>HABITUATION JOURNAL AT SMP NEGERI 1 MOJOGEDANG</b>		
16.	Introduction	<ul style="list-style-type: none"> <li>The results showed an increase in students' interest in reading through the implementation of the Reading Literacy Journal Habit program. The program involves activities such as dedicating 15 minutes before class to reading, providing library facilities, setting up reading corners in classrooms and organizing literacy competitions</li> </ul>
17.	Methods	<ul style="list-style-type: none"> <li>Data collection techniques for the study included observation, interviews, and documentation using qualitative data analysis.</li> </ul>
18.	Discussion	<ul style="list-style-type: none"> <li>Students can develop creative ideas through writing skills, which ultimately leads to academic performance improvement.</li> </ul>

## DISCUSSION

Discussions from several journals and articles that have been summarized by point, Reading is considered an activity in daily life. Besides getting the information, reading is considered now, Indonesia's literacy culture is an interesting topic of discussion. Literacy is defined as the ability to read and write. Given this, Indonesia's literacy culture is still relatively low. Books have never been a top priority in the explosion of popular culture. In fact, the culture of talking and listening is easier for people to absorb than reading and then written.

Indonesian society is more influenced by oral communication culture and language culture. People tend to prefer watching and following television programs rather than reading. Coupled with the development of information and communication technology, the internet is now a popular source of information among the public and learners because it can provide easy, fast and unlimited access.

In the context of environmental literacy, literacy refers to an individual's ability to understand, apply and participate in complex environmental issues. It involves an understanding of environmental concepts and principles, as well as the ability to interpret scientific information related to environmental issues. Environmental literacy is important in developing awareness and sustainable action in maintaining and preserving the environment (Erlistiani et al, 2020).

The application of the Environmental Literacy Learning Model marks an innovative step in improving environmental knowledge and awareness. In an era characterized by global environmental challenges, this learning model becomes essential to strengthen students' understanding of their role in preserving and protecting the environment.

In this introduction, we will explore the basic concepts of the environmental literacy learning

model, identify its relevance in the current context, and detail how its implementation can have a positive impact on improving environmental knowledge and awareness among learners. Literacy refers to an individual's ability to read, understand, interpret and use written information in a variety of contexts. In general, literacy involves the reading, writing and speaking skills needed to function effectively in society. However, literacy is not limited to the ability to read and write alone. Reading is considered an activity in daily life.

Indonesia's literacy culture is an interesting topic of discussion. Literacy is defined as the ability to read and write. With that in mind, Indonesia's literacy culture is still relatively low. Books have never been a top priority in the explosion of popular culture. In fact, the culture of talking and listening is easier for people to absorb than reading and then writing. (Maryatin and Yuliani, 2019)

## CONCLUSIONS

Literacy culture in Indonesia is still relatively low. This is caused by several factors, such as Indonesian people are more accustomed to oral communication culture and language culture. People prefer to watch and follow television programs rather than reading. The development of information and communication technology has made the internet a more popular source of information due to its ease and speed of access. This low literacy culture has an impact on people's environmental knowledge and awareness. For this reason, it is necessary to apply the Environmental Literacy Learning Model to increase this knowledge and awareness. This learning model is important to strengthen students' understanding of their role in preserving and protecting the environment.

The application of the Environmental Literacy Learning Model can have positive impacts, such as: Improving students' understanding of environmental concepts and principles. Improve students' ability to interpret scientific information related to environmental issues. Developing awareness and sustainable action in maintaining and preserving the environment. Thus, the Discussion-Based Environmental Literacy Learning Model is expected to be a solution to improve literacy culture and environmental awareness in Indonesia.

## LITERATURE

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