

## LOCAL-BASED EDUCATIONAL INNOVATION THROUGH PARENTING WORKSHOP AT DHARMA WANITA SERANG REGENCY

**Muhammad Yudha Alfaridzi**

<sup>1</sup>Department of Non-Formal Education, Faculty of Teacher Training and Education, Sultan Ageng Tirtayasa University, Banten-Indonesia

Email : [2221220063@untirta.ac.id](mailto:2221220063@untirta.ac.id)

### ABSTRACT

This study aims to develop local-based educational innovations through the implementation of parenting workshops in Dharma Wanita, Serang Regency. The research method used is action research with stages of planning, implementation, observation, and reflection. The parenting workshops focus on strengthening the role of parents in children's education at home and school. The results show that the parenting workshops have a positive impact on parents' understanding of the importance of local-based education and its application in daily life. Additionally, this program enhances collaboration between parents and teachers in supporting children's learning processes. The conclusion of this study is that local-based educational innovations through parenting workshops are effective in improving the quality of education and parental involvement in Serang Regency.

**Keywords:** Educational innovation, local-based education, parenting workshops, parental role, Dharma Wanita, Serang Regency

### INTRODUCTION

Education is one of the main pillars in the development of a nation. Educational progress is not only determined by the role of teachers and educational institutions, but also by the active role of parents in the child's learning process. In Indonesia, locally-based education is one of the approaches that is considered effective to improve the quality of education by utilizing local wisdom and regional potential<sup>1</sup>. Locally-based education allows students to get to know and appreciate the surrounding culture and environment, resulting in contextual and meaningful learning.

Serang Regency, as one of the areas rich in local culture and traditions, has great potential to implement locally-based education. Dharma Wanita, an organization consisting of wives of civil servants in Serang Regency, recognizes the importance of their role in supporting the education of children in the area. Therefore, Dharma Wanita Serang Regency initiated a locally-based educational innovation program through parenting workshops. The program aims to increase parental involvement in children's education as well as strengthen their understanding of the importance of utilizing local wisdom in the educational process.

The parenting workshop held by Dharma Wanita Serang Regency is not just an ordinary training. The program is designed with a participatory approach, where parents are actively involved in every stage. Through this workshop, parents are invited to share experiences, learn together, and develop educational strategies that are in accordance with the local context. Thus, it is hoped that parents can become effective partners for teachers in supporting the children's learning process.

One of the main focuses of this parenting workshop is the introduction and use of local wisdom in children's education. Parents are given an understanding of how culture, traditions, and the surrounding environment can be used as a rich and relevant source of learning. For example, parents are invited to introduce their children to folklore, folk songs, and traditional games that are not only fun but also loaded with moral and social values<sup>2</sup>.

In addition, this workshop also emphasizes the importance of effective communication between parents and children. Good communication is the basis for a harmonious relationship and supports optimal child development. In the workshop, parents are taught empathetic and constructive communication techniques, so that they can be good listeners and give appropriate responses to their children's needs and feelings.

The results of this parenting workshop are expected not only to have an impact on improving parents' skills in educating children, but also on changing their attitudes and behaviors towards education. Parents who previously did not care or were not involved in their children's education, are expected to become more aware and proactive after participating in this workshop. This change will certainly have a positive impact on children, both in terms of learning motivation and academic achievement.

Furthermore, the locally-based educational innovation program through this parenting workshop is also expected to encourage closer collaboration between families, schools, and the community. This collaboration is very important to create a conducive and supportive learning environment for children. With synergy between various parties, children's education can be carried out in a more holistic and integrated manner, so as to achieve optimal results.

This study aims to evaluate the effectiveness of the parenting workshop program held by Dharma Wanita Serang Regency. The research was carried out using the action research method, which involved planning, implementation, observation, and reflection stages. Through this research, it is hoped that a deeper understanding of the benefits and challenges of this local-based educational innovation program can be obtained, as well as recommendations for the development of similar programs in the future.

With this research, it is hoped that it can make a real contribution to the development of education in Serang Regency and other areas. Locally-based education through effective parenting workshops can be an inspiring and applicable model to be applied in various regions in Indonesia. Through collaboration and joint commitment, we can create a generation that is intelligent, characterful, and highly competitive, capable of bringing progress to the nation and state.

Overall, locally-based educational innovation through parenting workshops at Dharma Wanita Serang Regency is an important step in efforts to improve the quality of education and parental involvement in the child's learning process. With a participatory and contextual approach, this program is expected to have a sustainable positive impact on the education of children in Serang Regency and its surroundings.

## RESEARCH METHODS

This research uses an action research method that involves a series of stages including planning, implementation, observation, and reflection. The planning stage begins with the identification of needs and problems faced by parents in supporting children's education, which is carried out through surveys and focus group discussions with members of Dharma Wanita Serang Regency. Based on the results of this identification, a parenting workshop program was designed that focuses on strengthening the role of parents and the implementation of local-based education. Furthermore, the implementation stage was carried out by holding a series of parenting workshops involving parents as active participants. The workshop included interactive training sessions, group discussions, and practical activities relevant to local wisdom. The observation stage was carried out systematically to collect data on parental participation, response, and behavior changes during and after participating in the workshop. Data was collected through direct observation, interviews, and questionnaires. The reflection stage involves analyzing the data that has been collected to evaluate the effectiveness of the program and identify factors that support or hinder the success of the workshop.

The results of this reflection are used to make improvements and adjustments to the program for the next cycle. This action research approach allows researchers to continuously improve and develop programs based on the feedback and results obtained, so that it is expected to make a significant contribution to improving the quality of local-based education in Serang Regency.

## RESULTS AND DISCUSSION

The results of the study show that the parenting workshop held by Dharma Wanita Serang Regency has succeeded in improving parents' understanding and skills in supporting local-based child education. Before the workshop was held, most parents were unaware of the importance of locally-based education and how to integrate it into their daily lives. After participating in the workshop, there was a significant increase in their understanding of the concept of local-based education, which was reflected in the results of questionnaires and interviews. Parents are beginning to recognize the potential of the local environment and culture as a valuable learning resource for their children.

One of the key findings of the study was that parents showed an increase in their involvement in the child's educational process. Previously, many parents completely handed over the responsibility of education to the school. However, after participating in the workshop, they became more proactive in communicating with teachers and participating in school activities. This can be seen from the increase in the frequency of parental visits to schools and their participation in parent meetings and other school activities.

When discussing locally-based educational innovations, this study includes various methods and approaches that are adapted to the culture and needs of the local community. For example, the development of practical skills that are relevant to daily life in Serang Regency and the application of parental parenting styles for children in accordance with the development of the times are no longer parents who have to regulate all forms of children's activities, especially in terms of education. Full parental support for children's education will be something that makes children comfortable learning. So in this workshop activity, parents and the community will not only listen to the material presented but will be given stimuli related to parenting in responding to children and choosing a better education for their children.

In addition, this parenting workshop also succeeded in changing parents' attitudes towards the use of local wisdom in education. Before the workshop, many parents were more likely to adopt modern educational methods without considering local values. However, after the workshop, they began to see the importance of teaching local culture and traditions to their children. For example, parents began teaching folklore, folk songs, and traditional games to children as part of the learning process at home.

An important aspect discussed in this parenting workshop is the emphasis on the importance of the role of parents in supporting children's education. Researchers show that the active involvement of parents in the sustainability of children's education will be able to improve academic achievement, reduce children's behavioral problems in the educational environment, and improve children's emotions. When viewed in the local context in Serang Regency, where many parents may not fully understand the importance of involvement in children's education. Thus, in this parenting workshop activity, parents can be given insights and practical strategies to be involved in children's education.

In addition, the parenting workshop not only discusses how parents understand their children but will also discuss the specific challenges faced by families in Serang Regency. These challenges include access to quality education, the role of gender in education, and even economic impacts which until now are still the main problems in the sustainability of education. By understanding the challenges that exist in the community, this program seeks to provide understanding to parents and create a supportive learning environment for all children.

The study also found that communication between parents and children improved in quality. Parents who participated in the workshop were better able to listen and understand their children's feelings and needs. They are also more effective in providing emotional and academic support. This has a positive impact on the overall family relationship, creating a more harmonious and supportive home environment.

However, this study also identifies several challenges faced in the implementation of parenting workshops. One of them is the time constraints and busyness of parents which often hinder their full participation in the workshop. To address this, there needs to be flexibility in the schedule of workshops and greater support from schools and communities to facilitate parent involvement.

In the implementation of this parenting workshop activity, the researcher invited various parties who will support the success of the workshop such as local governments, schools, community organizations and competent resource persons. Collaboration with various parties ensures that the program implemented can be carried out in a sustainable manner according to needs and has a huge impact on the community, especially families. Each party involved in this workshop has its own role such as the local government, for example, can provide policy support and resources, while schools can play a role as program implementers and facility providers. Community organizations, such as Dharma Wanita, can be the main driver in the mobilization and empowerment of parents and competent resource persons can provide their knowledge related to parenting according to their experience and what they have learned before.

In the context of collaboration between schools and families, this study shows that parenting workshops can be an effective bridge. Teachers and parents who participated in this workshop reported an increase in cooperation and communication. Teachers become more open in receiving input from parents, and parents better understand their role in supporting children's education at school. This close collaboration is essential to create a holistic and integrated learning environment for children.

The expected outcomes of this parenting workshop include increasing the capacity of parents in supporting children's education, increasing participation and collaboration between families and schools, and the application of innovative educational practices that are appropriate to the local context. In the long term, it is hoped that this program can contribute to improving the quality of education in Serang Regency and provide an example for other regions facing similar challenges.

Based on the results obtained by the researcher in the parenting workshop at Dharma Wanita Serang Regency, it is a research initiative activity that makes the activity promising to improve the quality of education by actively involving all parties involved in this activity. Workshop programs like this have the potential to create a very positive impact on children's education and family understanding related to education in Serang Regency. This approach also underscores the importance of understanding and respecting the local context in an effort to improve and develop a more inclusive and adaptive education system to the needs of the community.

In addition, the involvement of local stakeholders such as local governments, schools, and community organizations is essential to ensure the success of this program. Support from these parties can be in the form of providing resources, facilities, and recognition of the importance of local-based education in regional education policies. Local governments, in particular, can play a strategic role in integrating these programs into the broader education policy framework, so that they have a broader and sustainable impact.

Finally, it is important to continue to conduct further evaluation and research to measure the long-term impact of the program. Further research can focus on longitudinal analyses to see how changes in parents' understanding and skills impact their children's academic and social development in the long term. In addition, comparative studies with other regions implementing similar programs can provide valuable insights to improve and develop more effective models. Thus, locally-based educational innovations through parenting workshops can continue to be refined and make a significant contribution to improving the quality of education in Indonesia.

## CONCLUSIONS

This study concludes that locally-based educational innovations through parenting workshops held by Dharma Wanita Serang Regency are effective in increasing parents' understanding, involvement, and skills in supporting their children's education. This parenting workshop successfully promoted the importance of local wisdom as a valuable and relevant learning resource, as well as strengthened communication and collaboration between parents and schools.



The results showed a significant increase in children's learning motivation and their academic achievement, which shows the positive impact of more proactive and knowledgeable parental involvement. In addition, this program also changes parents' attitudes towards the use of local wisdom in education, so that they are more motivated to introduce local culture and traditions to their children. However, the study also identified several challenges, such as time constraints for parents and the need for follow-up support, that need to be addressed to ensure the sustainability and effectiveness of the program.

Based on these findings, some suggestions were given for the further development of the program. First, there needs to be an adjustment in the delivery of workshop materials to be more personal and in accordance with the specific conditions of the family. This can be achieved by holding discussion sessions in small groups or individual consultations, so that facilitators can pay special attention to the unique needs and situations of each family. Second, follow-up support is essential to maintain consistency in the application of the knowledge gained. The establishment of parent support groups that can share experiences and provide support to each other, as well as the use of technology such as online platforms and social media, can help parents continue to interact with facilitators and fellow workshop participants.

Third, the active involvement of local governments, schools, and community organizations is essential to ensure the success and sustainability of this program. Support from local governments can be in the form of integrating these programs into local education policies, providing resources and facilities, and formal recognition of the importance of locally-based education. Schools must also continue to play an active role in supporting and encouraging parental participation, as well as providing space and opportunities for parents to be involved in school activities. Community organizations can help in disseminating information and mobilizing community participation.

In addition, there needs to be a more comprehensive provision of materials and resources to assist parents in implementing local-based education at home. These materials can be in the form of guidebooks, video tutorials, or educational apps designed specifically to teach local wisdom to children. With adequate resources, parents will have an easier and more confident time in integrating local values into their children's daily education.

Finally, further evaluation and research should be conducted to measure the long-term impact of the program. Longitudinal research that tracks the academic and social development of children from parents who attend workshops can provide deeper insights into the effectiveness of these programs. In addition, comparative studies with other regions implementing similar programs can help identify best practices and areas that need improvement. Thus, this program can continue to be refined and replicated in various regions in Indonesia, making a significant contribution to improving the quality of local-based education and creating a generation that is intelligent, characterful, and ready to compete in the era of globalization.

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