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Using Social Media to Support the Special Autonomous Region of Papua's Continuity Program

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Abstract: Social media has become part of society; in 2021, citizen Indonesia trends issue of continuity program particular autonomous region of Papua. This research examines what kind of social media supports Papua's continuity, mainly autonomous region programs. This study employed a qualitative method and analyzes data using Qualitative Data Analysis Software (Q-DAS); the toll is Nvivo 12Plus and delivers the value and result using Descriptive way. This research founds that: First, social media Dominated three terms on social media. Second, social media hashtags relation also appears and exits. Third, social media Narratives refer to support the program of a special autonomous region in Papua. For the study focused on the use of social media to help Papua's special autonomous area. Some recommendations to the next research is to assist the Papua's special autonomous region program.

Keywords: Social Media; Autonomous Region; Papua

Introduction

The Year of 2021 Citizen in Indonesia trends the continuity program of special autonomous in the case of Papua; there are also trends in the social media Twitter. As a special autonomous region, Papua can develop its area to suit their characteristic (Permatasari, 2014; Suharyo, 2016). The program's Special Autonomous Region is part of the asymmetrical decentralization that aims to share the power with asymmetrical pattern with attended to address two issues: Problems of politics-nature and technocratic-managerial (Permatasari, 2014). On the other hand, social networking, being a form of social interaction, draws attention to social issues and elevates them to prominence in social media discussions (Miladi, 2016). In this case of the social media perspective, the Papua Special Autonomous Region Issue is part of the Indonesian government's social-political problem.

From the theory essential, there is some difference between autonomous region and special autonomous region according to Houten on Widodo "The differences on the special powers given to local governments to regulate their regions according to the context and aspirations of the local community" (Widodo, 2010). From that, we can see that Papua is one of the special regions given special power





from the Indonesia Government to develop their region adjust the socialcultural uniqueness in Papua. However, in the implementation, there are also happened. The problem manipulated the local identity in the political sector and the resistance that happened in Papua.

Besides that, social media spread the issue fast and easy to access; on this issue, social media can raise the netizen's perspective about the continuity program of special autonomous in the case of Papua (Park & Rim, 2020). Social media can impact social life to see the social-political problem rising their perspective and then discuss with another netizen (Aruguete & Calvo, 2018; Lee, 2018). Social media and rising The voice of social-political issues has been widely employed in various movements, including the Arab Spring, #BlackLivesMatter. and Umbrella Movements, as well as in Indonesia's large protests against the Omnibus Laws Creating Jobs Act policies (Checker, 2017). Social networks can be used to advocate for the continuation of Papua's special autonomous zone. This using social media data, with the platform is Twitter (Murthy, 2018; Sorell, 2015; Uldam, 2018). From the previous literature just talks the continuity of special autonomous in Papua In content of policy and law sector, In this research tries to explore the social media support of continuity program of special autonomous region In Papua. research benefits from knowing the social media using as toll media or the platform to show support of Papua's continuity special autonomous region.

This research tries to know what kind of social media is used to respond to Papua's special autonomous region. Instead of that, this research seeks three answers there

1. What kind of tendency social media content uses to respond to Papua's issue as a special autonomous region.

- 2. How the social media hashtags relation becomes a trend on the social media Twitter case of Papua special autonomous region issue.
- 3. The popular word represented the narrative on social media about the issue of Papua as a special autonomous region.
- 4. What kind of the dominant actors appear on social media about the issue of Papua as a special autonomous region.

With the three questions, this research hope can capture the social media response to support the continuity of the special autonomous region in Papua issue and deliver to the reader.

Special Autonomous Region Issue and **Practice**

Special autonomous regions can see as efforts from the Indonesia Government to make Papua better by allowing the authorities to develop the region by adjusting Papua's social-political and culture (Muttagin, 2014). Nevertheless, in practice, the Special Autonomous Region in Papua is not easy to implement; there is some conflict that makes the Special Autonomous Region policy not works in some conditions, like the violent act that happened in Papua, improper implementation of funds, and the separatist conflict (Fanggidae et al., 2016; Warouw et al., 2016). Besides that, poverty also become number one the problem in Papua, which needs control from the Indonesian government to check the regulation and control implementation of special autonomous region programs in Papua (Imam & Hafis, 2019; Mohammad A. Musa" ad, 2010). challenges Some to Indonesian governments about the separation movements in Papua and prove with Special Autonomous Regions policy can ensure that human rights in Papua have been guaranteed (Ayunda, 2021; Rohim, 2015; Suharyo, 2016). From this way, we



can imagine that the problem of Special Autonomous Regions is not simple; it needs efforts, commitment, and a policy that can afford the solution (Permatasari, 2014; Warouw et al., 2016).

Special Autonomous Region in case of the region in Indonesia from the legal aspect has been limited only to four provinces like Aceh Province, Yogyakarta Province, Papua Province, and West Papua Province; besides that, Jakarta gets the status as Special Autonomous Region because of the capital of Indonesia (Alivia, 2019). Besides that, Papuan people's assembly only has limited aut 29 rity to protect native Papuans' rights based on respect for customs and culture, to women empowerment, and to strengthen religious freedom without legislative power (Anwar et al., 2018; Maisini, 2015; Sakti, A & Raika, 2021). Moreover, there are some other problems when the Special Autonomous Region of Papua fund cannot optimally benefit society; there needs a technical action to optimize the grogram fund (Katharina, 2015; <u>Uamang</u> et al., 2018).

Social Media, Protest, and Social Issues.

Social media allows the netizen to interact, comment, and discuss the social problem in reality(Kurniawan & Sutan, 2021; Ronzhyn, 2016; Sutan et al., 2021; Tsatsou, 2018). Besides that, social media platforms are also used in many movements and protests, social media using trough to coordinate, spreading narration, and raising voice about social protest (Kende, 2016). With social media used on the protest, we can see that social media plating role as media to make the protest grab the citizen's attention. Social media can also be used to changing the conflict. According to Zeitzoff, Burke & Sen has been told that " first, social media can cut the budget of the communication, second, boosting the narration spread on social works, Third, social media as a strategic platform to interact the netizen

and the social movements, fourth, giving information based on real-time (<u>Burke</u> & Sen, 2018; <u>Zeitzoff</u>, 2017).

Social media brings a perspective tha 24 rotest can deliver the narration in the social media platform and criticize the social issue and policy around us (Burgess e 241., 2017; Zhu et al., 2017). Furthermore, social media also can attract the netizen to participate in social movements and protests by using posts, hashtags, shares, and other tools that can be used in social media (Kurniawan & Sutan, 2021). From that, social media can see as potential media to influence the people to participate in the movements using the toll in the social media platform (Checker, 2017; Duarte, 2017; Evans, 2015; Gregg, 2015; Kende, 2016).

Methods

This research uses a qualitative approach to analyze the social media data using Qualitative Data Analysis Software (Q-DAS) in this remarch using NVivo 12Plus (Agustiyara et al., 2021; Purnomo et al., 2021; Ramdani et al., 2021). In this case of social media response to the Papua autonomous region issue, the analysis parts define three analysis parts: a Chart analysis to know the social media content about the Papua autonomous region. b, Cluster analysis to know what kind of social media relation hashtags. c, word cloud analysis in this term to know what kind of social media narratives about the Papua independent region issue have propagated across social networks. To deliver the value, this research using Descriptive in order with also using figures and tables to make the reader clearly about the topic of social media used to support the continuity program of the special autonomous region of Papua. This research using social media data which specify in 11 hashtags as an example:

Table 1. Description of Hashtags

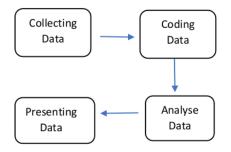


Hashtags	Description		
#BanggaKemajuanP	The hashtags show that the		
apua	program giving positive		
	impact on Papua		
#DukungOtsus	Hashtags that are showing		
o .	support of program special		
	autonomous region In		
	Papua		
#dukungotsusberla	Hashtags support		
njut	continuity of the program		
,	special autonomous region		
	In Papua		
#DukungOtsusPapu	Hashtag to support of		
a	continuing the program		
#otsusbanyakmanfa	Hashtag shows that special		
at	autonomous regions giving		
	many benefits		
#otsusberikankemaj	Hashtags express that the		
uan ,	program giving positive		
	progress		
#OtsusJanganDikor	Express that do not		
upsi	corrupt this program		
#otsuspapua	Showing program special		
F	autonomous region In		
	Papua		
#otsuspapuasangatb	Hashtag show of positive		
aik	impact from special		
	autonomous region In		
	Papua		
#otsusuntukkebaika	Hashtag show the program		
n	giving more benefits		
#PapuaIndonesia	Showing Papua is part of		
•	Indonesia		
Cor	man. Authora		

Source: Authors

On the other hand, there are analysis data define in 4 steps as an example:

- 1. Data collection, in this case, using data hashtags in conjunction with data collection via N-capture from the social media network Twitter.
- 2. Coding data entails categorizing and grouping social media data using terms, nodes, or indicators.
- 3. Once the data has been coded, it is analyzed using toll in Nvivo 12Plus to create graphical or statistical data using three types of analysis: Crosstab or analysis charts, cluster analysis, and word cloud analysis.
- 4. Presenting data in these sections requires descriptive language to convey the data and value.



Source: Authors Figure 1. Analysis Steps

Result and Discussion

These parts there define in three sections as examples: a Social media content of the Special Autonomous Region of Papua program. b, Social media hashtags relation issue of Special Autonomous Region of Papua program. c, Narrative spread on social media about the Special Autonomous Region of Papua program.

a. Social media content of Special Autonomous Region of Papua program.

In this analysis, parts try to know what kind of social media content tendency about the Special Autonomous Region of Papua program. This analysis parts using charts analysis that coding using Nvivo 12Plus. The result of the analysis is divided into graphics and table as explain:



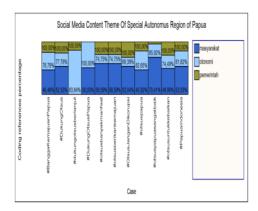


Figure 2. Social Media Content Tendency Source: Nvivo 12Plus Analysis

Table2. Social Media Content Tendency

Hahstags	masyarak at	otono mi	pemerint ah	Tota l
#BanggaKemajuanPa pua	46,31%	32,17 %	21,52%	100 %
#DukungOtsus	52,78%	25%	22,22%	100 %
#dukungotsusberlanj ut	0%	83,33 %	16,67%	100 %
#DukungOtsusPapua	50%	50%	0%	100 %
#otsusbanyakmanfaa t	58,33%	16,67 %	25%	100 %
#otsusberikankemaju an	58,33%	16,67 %	25%	100 %
#OtsusJanganDikoru psi	51,77%	17,38 %	30,85%	100 %
#otsuspapua	45,63%	36,89 %	17,48%	100 %
#otsuspapuasangatb aik	69,33%	25,77 %	4,9%	100 %
#otsusuntukkebaikan	48,15%	25,93 %	25,93%	100 %
#PapuaIndonesia	52,18%	29,17 %	18,65%	100 %
Total	53,13%	28,29 %	18,58%	100 %

Source: Nvivo 12Plus Analysis

The analysis shows that social media tendency content defines in three terms: Masyarakat (Society), Otonomi (Autonomous), and Pemerintah (Government). From that analysis, the terms of Masyarakat (Society) we can see highest result is the with the #otsuspapuasangatbaik with 69,33% talks about the society or Masyarakat. The second is #otsusbanyakmanfaat and #otsusberikankemajuan, with the result 58,33% content dominant. The third is #DukungOtsus, with 52,78% content dominant. Terms of the Autonomous or Otonomi with the highest reach on #dukungotsusberlanjut with 83,33%. Second is #DukungOtsusPapua with 50% content. The third place is #otsuspapua, with the result 36,89% content. Term of Government or Pemerintah, the highest is #OtsusJanganDikorupsi with a score of 30.85%. Second, there #otsusuntukkebaikan, with a score is 25,93%. The third the is #otsusberikankemajuan #otsusbanyakmanfaat, with the same score of 25%. The real terms, the dominance in terms of Society or Masyarakat with 53,13%, second is the term of autonomous or autonomy with 28,29%, and the terms of government or pemerintah 18,28%.

From the data, we can see two points as explain:

1. The social media content is defined in three dominant terms: Society or Masyarakat with 53,13%, second is a term of autonomous or otonomi with 28,29%, and terms of government or pemerintah with 18,28%. Based on that, every term has the dominant hashtags used; in hashtags this case, like #otsuspapuasangatbaik with 69,33% talk about the society or Masyarakat. #dukungotsusberlanjut with 83,33%. The second is #DukungOtsusPapua with 50%



- content on dominant autonomous terms, and term of Government or Pemerintah the highest #OtsusJanganDikorupsi with a score of 30,85%. Its shows that social media content describing the voice of the netizen refers to three terms: Society, Autonomous. Government (Sutan et al., 2021).
- 2. Social media we can see to spread the influence by using the terms. In this case, the terms used to spread the continuity of Papua's program's special autonomous region. The terms can deliver the value of support of the special autonomous region of Papua (Little, 2016). Social media, in this case, can deliver value to support the continuity of a special autonomous region in Papua and to deliver the value using three kind like "Pemerintah," "Masyarakat," and "Pemerintah". By using the terms, its possibilities torising voice more effective and efficient.

b. Social media hashtags relation issue of Special Autonomous Region of Papua program

In this analysis, parts try to know what kind of social media relation hashtags happened in social media about issue special autonomous region of Papua. This part analysis uses analysis of clusterin order know the hashtags that support program of continuity special autonomous in Papua relevance on the social network with the platform Twitter. Using lower limit - upper limit scale from -1,0, and 1 point to know the relation social media strength as explained in Figures 3 and 3.

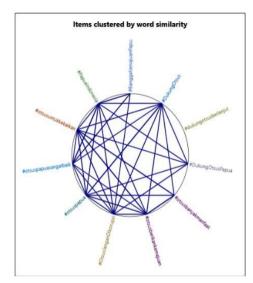


Figure 3. Social Media Hashtags Relation Source: Nvivo 12Plus Analysis

Table3. Top 10 Social Media Hashtags Relation

Relation				
Hashtags A	Hashtags B	Pearson		
		correlation		
		coefficient		
#otsusberikanke	#otsusbanyakmanf	0,9174		
majuan	aat	47		
#PapuaIndonesia	#otsuspapuasangat	0,9157		
	baik	59		
#otsuspapua	#DukungOtsus	0,8883		
		4		
#otsusuntukkebai	#otsusberikankem	0,8871		
kan	ajuan	43		
#PapuaIndonesia	#BanggaKemajuan	0,8710		
	Papua	53		
#otsusuntukkebai	#otsusbanyakmanf	0,8618		
kan	aat	73		
#otsuspapua	#otsusberikankem	0,7987		
	ajuan	53		
#otsusuntukkebai	#otsuspapua	0,7967		
kan		83		
#otsuspapuasanga	#BanggaKemajuan	0,7955		
tbaik	Papua	54		
#otsusuntukkebai	#OtsusJanganDikor	0,7837		
kan	upsi	24		

Source: Nvivo 12Plus Analysis

From the analysis, parts using cluster analysis used a limit in the lower section with 0.7 points and used the limit in the upper section with 1 point. This research



using a lower limit of 0.7, the relation appears. The highest relation #otsusberikankemajuan and #otsusbanyakmanfaat 0,917447 points; the second pole is #PapuaIndonesia and #otsuspapuasangatbaik with 0,915759 points, Third place is the relation of #otsuspapua and #DukungOtsus with 0,88834 points. In this case, we can see that relation appears and tends to strong caused it can see on the lower limit 0.7 point and proven with the highest relation #otsusberikankemajuan #otsusbanyakmanfaat 0.917447 points. In this analysis, we can see 1 point there is:

1. The relation of the hashtags in social media appears and tends to have a strong relation. It caused the relation can see on 0,7 point as the lower threshold and 1 point as the maximum limit. Its proven with the relation highest #otsusberikankemajuan and #otsusbanyakmanfaat 0.917447 points. From the relation, we can see that social media relation appears with a mode like "using comment with the same hashtags, mention the hashtags, tweets or retweets with those hashtags" (Chan, 2017; Chen et al., 2016; Little, 2016).

C. Narrative spread on social media about the Special Autonomous Region of Papua program.

This analysis uses word cloud analysis to know what social media narrative is spread on social media. In this case, limiting the word displayed on the graphic is 50 famous words, and on the table are ten popular words on social media. The explanation on figure 4 and table 4.



Figure 4. Social Media Narrative Spread Source : Nvivo 12Plus Analysis

Table 4. Top 10 Social Media Narrative

Spread

spread	
Word	Count
papua	10138
#papuaindonesia	5142
otsus	4127
masyarakat	2164
#otsuspapuasangatbaik	1740
provinsi	1361
dana	1257
pemekaran	1242
#banggakemajuanpapua	1237
pembangunan	1192

Source: Nvivo 12Plus Analysis

From the word cloud analysis, we can see the top 10 narratives spread on social media Twitter. In this case, we can see the highest word is "Papua," with a 10138 count. On the other side, the second place is the #papuaindonesia with the 5142 counts. The third place is "otsus," with 4127 counts. Thus, we can see that social media narration supports the special autonomous region of the Papua Program. From this part, we can see one point as an example:

 Social media narrative domination of single word refers to support the



special autonomous region of Papua Program, like words of "Papua." There are also exist about social media narration hashtags like #papuaindonesia, #otsuspapuasangatbaik, #banggakemajuanpapua. We can see that using a single word refers to supporting the program and using hashtags to express supporting the special autonomous region of the Papua Program (Edgerly et al., 2018; Enli, 2017; Postill, 2018). The data also show that social media uses a narrative support the program (Aunphattanasilp, 2019; Simpson, 2014).

D. Social Media actors on the Supports of Continuity Program of **Special Autonomous Region**

The social media actors have the vital function of supporting and sharing the narrative and content to spread the influence continuity of the special autonomous region program in Papua. Social media actors can prove that the voice of mass power can turn into digital power and influence the perspective of another netizen (Kende, 2016; McCabe & Harris, 2020; Sinatora, 2019). In this analysis, parts try to know the actors dominant in social media talks about the continuity of the particular autonomous region in Papua. The analysis parts using charts analysis that define two sides there are Individual and Ngo. Analysis of social media actors describes in figure 5, and table 5 follows.

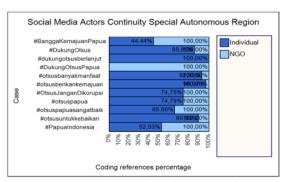


Figure 5. Social media actor of **Continuity Special Autonomous** Region

Source: Nvivo 12Plus Analysis

Table 5 Figure 5. Social media actor of Continuity Special Autonomous Region

Hastags	Individual	NGO	Total
#BanggaKemajuanPa	44,41%	55,59	100%
pua		%	
#DukungOtsus	85,71%	14,29	100%
		%	
#dukungotsusberlanj ut	100%	0%	100%
#DukungOtsusPapua	0%	100%	100%
#otsusbanyakmanfaat	92,31%	7,69%	100%
#otsusberikankemaju	96,43%	3,57%	100%
an			
#OtsusJanganDikorup si	74,92%	25,08 %	100%
#otsuspapua	74,6%	25,4%	100%
#otsuspapuasangatba	65,22%	34,78	100%
ik		%	
#otsusuntukkebaikan	89,09%	10,91	100%
		%	
#PapuaIndonesia	53%	47%	100%
Total	57,65%	42,35%	100%

Source: Nvivo 12Plus Analysis

In this case, the social media data talks about the dominant actors in terms of social media support of the continuity program of the Special autonomous region that happened in Papua. The analysis parts define the actor that talks and making the statement on social media to support the continuity of the special autonomous region program. In this analysis, the actors define in two clusters there are:



individuals and also NGOs. The highest individual actor who talks about the special autonomous region in Papua is the #dukungotsusberlanjut with 100%. On the other side, the second place of the individual actors is #otsusberikankemajuan with 96,43% score. and the third place #otsusbanyakmanfaat 92,31% score. In the case of NGO actors on social media talks about the special autonomous region in Papua, the highest score reached by #DukungOtsusPapua with a 100% score. The second pole is #BanggaKemajuanPapua, with a score of and 55,59%, the third place #otsuspapuasangatbaik, with a score of 34,78%. The comparison between the individual score and the Ngo score is a dominant individual with 57,65%, and the Ngo score is 42,35%.

The analysis of actors dominated in social media taught that individuals more dominated for rising the social media theme to support the continuity of special autonomous region program in Papua with 57,65% rather than the Ngo score of 42,35%. From this point, we can see that social media more dominant with the individual to express the support of continuity of special autonomous region program in Papua. The Ngo still impacting the numbers of dominance in social media talks is 42,35%. By the Individual actor dominant in three hashtags with the highest is #dukungotsusberlanjut with 100%. On the other side, the second place of the individual actors is 96,43% #otsusberikankemajuan with place and the third #otsusbanyakmanfaat 92,31% score. On the other side, the highest score in three hashtags, with the highest, #DukungOtsusPapua with a 100% score. The second pole is #BanggaKemajuanPapua, with a score of 55,59%, and the third place #otsuspapuasangatbaik, with a score of 34,78%.

We can see that social media actors more dominated with the individual actor to rising voice to support the continuity of special autonomous region program in Papua. The Ngo as actors also spread social media influence (Galuh, 2016; Hanafi & Awam, 2017; Ismail et al., 2019; Wiranti et al., 2020). With the large numbers of Individual actors in this phenomenon, an individual also can play as the target of the narration to get more influence in social media. With the large mass from the Ngo and Individual actors, we can assume that social media has become a potential market to spread the narrative and content to support the continuity of special autonomous region in Papua (Chan, 2017; Stevens et al., 2016; Wang, 2019).

From the three analysis parts, we can see three major points of social media users to support the continuity program of a special autonomous region in Papua. The three-point as an example:

- a. Social media content tends to define in three terms there are Society, Autonomous, and Government. The full terms, the dominance in terms of Society or Masyarakat with 53,13%, second is a term of autonomous or otonomi with 28,29% and terms of government or pemerintah 18,28%. From that, we can see to deliver the value in social media using three terms and can deliver the value of support of the special autonomous region of Papua (Widmar et al., 2020).
- b. Social media hashtags related to using cluster analysis use a lower threshold of 0.7 and a higher threshold of 1. Its proven with the highest relation is #otsusberikankemajuan and #otsusbanyakmanfaat 0,917447 points. We can see that social media relation appears with a mode like "using comment with the same hashtags, mention the hashtags,

- tweets or retweets with those hashtags."
- c. Narrative spread on social media is defined using a single word and appears using hashtags, for example, as words of "Papua." Another side, there are also existing social media narrations using hashtags #papuaindonesia,
 - #otsuspapuasangatbaik, and #banggakemajuanpapua. So we can see that using a single word refers to supporting the program and using hashtags to express supporting the special autonomous region of the Papua Program.
- d. Social media actors are dominant with individual actors on supporting continuity of special autonomous region programs in Papua. Ngo as actors also appear, but by the numbers, its inferior rather than individual as actors, It is proven by the number of social media used to support this issue from the individual side and Ngo side, individual more dominated for rising the social media theme to support the continuity of special autonomous region program in Papua with 57,65% rather than the Ngo score is 42,35%. In this case, social media become the potential place to gain the voice and support of some specific issues like the support of the special autonomous region of the Papua Program (Korn & Kneese, 2015; Park & Rim, 2020). By individual actor, the most popular hashtags are #dukungotsusberlanjut (100%) and #dukungotsusberlanjut (100%).On the other hand. #otsusberikankemajuan comes in second place with a score of 96.43 percent, while #otsusbanyakmanfaat comes in third place with a score of 92.31 percent. On the other hand, the NGO received the highest score in three hashtags, the highest being #DukungOtsusPapua, which received

a perfect score. With a score of 55,59 percent, the second pole #BanggaKemajuanPapua, and the third pole, with a score of 34,78 percent, is #otsuspapuasangatbaik.

Conclusion

From the analysis, we can see that social media content is frequently classified into three categories: society, autonomous, and government. As a result, we can see how to deliver value in social media by utilizing three terms, each of which can deliver the value of support for Papua's special autonomous region, b, the relationship between social media hashtags is stablished using cluster analysis and a lower limit of 0.7% and an upper limit of 1%. We can see from the relationships that exist that social media relationships take the form of "using the same hashtags in comments, mentioning the hashtags in tweets or re - tweets." c, narratives spread on social media are defined by single words, but also by hashtags. As a result, we can see that single words are used to express support for the program, and hashtags are used to express support for the special autonomous region of the Papua program. The actors on this issue is dominance from the individual actors, on the other side, the Ngo actors still appear, but the number is inferior to the individual actors support by individual number with 57,65% rather than the Ngo score is 42,35%. The large numbers of the actor from the individual can be used as the target to spread the influence and spread the narration and content to support continuity of special autonomous program in Papua. This research also has some limitations, like this research only focused on the social media phenomena of supporting Papua's special autonomous region using social media; besides that, the data also focused the social media data. Some Recommendation following to the



research is to know what kind of social movement to support Papua's special autonomous region program.

About Authors

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